WEBSITE SOURCE CITATIONS

VC has outperformed the public market equivalents in the 5, 15, and 25-year periods.

Source:

Cambridge Associates, Building Winning Portfolios through Private Investments, August 2021

VC has been the top-performing alternative asset class over the last decade.

Source:

JP Morgan Asset Management, Guide to Alternatives, Q4 2022 Report

VC is largely uncorrelated to the public markets, making it attractive from a portfolio risk-mitigation perspective.

Source:

Invesco Research, The Case For Venture Capital, 2016

More value is being created in the private markets than ever before, and the largest endowments and institutions are increasing allocations here.

Source:

Anna Zakrzewski et al., "The Future is Private: Unlocking the Art of Private Equity in Wealth Management," BCG, March 2022

U.S. VC Index Returns vs. Public Market Equivalents.

Source:

Cambridge Associates, US Venture Capital: Index and Selected Benchmark Statistics. September 23, 2023

