

# **AV Career Launchpad**

Accelerate Your Career With the Most Active U.S. Venture Capital Firm

## **Jump-Start Your Career**

Want to advance your career in one of the most dynamic areas in finance? Look to **AV Career Launchpad**. This Alumni Ventures program offers you an upwards ladder through work on our Investor Relations Team, helping investors with their venture portfolios.

We'll build your skill sets in people, finance, project management, and communications — offering you a progressive, three-step career plan. Choose your location — Boston or Manchester, NH — and join our team of collaborative colleagues as a member of our Investor Relations Team.

**Learn More** 





## 5 Exciting Reasons to Join Alumni Ventures

## Be a vital insider at a top VC.

AV is the most active venture investor in the U.S. You'll gain an unparalleled inside view of what startup investing involves, make valuable connections with our investors, and put a name-brand VC on your resume.

## Build valuable, lifetime career skills.

You'll have the opportunity to sharpen a multitude of valuable skills — in strategic planning, finance, networking, communications, and more.

#### Enjoy an attractive comp package.

Our comprehensive package includes a starting salary of \$65K and full benefits. You'll also qualify for our monthly incentive program and have a chance to earn equity in AV.

#### Steadily progress up our career ladder.

info@av.vc

av.vc

Through each phase of your three-step career program, you'll take on more responsibility, develop new skills, and have the chance to make a real impact on the success of our business.

## Make a difference in opening up venture investing.

AV intends to open venture up to more investors, entrepreneurs, and industry professionals. Join us and help expand our community of 600,000 supporters + investors who believe in the power of venture-backed startups to create a better future.





## **What to Expect at Alumni Ventures**

Our Community Relations Team is genuinely our secret weapon! We work diligently to ensure our investors are supported and informed in a timely manner.



## STEP 1: COMMUNITY RELATIONS ASSOCIATE

As the primary service points of contact for our community, Community Relations Associates are dedicated to ensuring our customers are supported, informed, and appreciated. Our high-tech yet personalized approach has been integral in creating strong relationships with our customers and growing AV's business.



## STEP 2: COMMUNITY MANAGER

You'll continue to grow your skill set, building relationships with our investment teams, taking ownership of investor support for multiple funds with increased responsibility in network development, and exercising leadership skills.



## **STEP 3: SENIOR COMMUNITY MANAGER**

With coaching from your VP, you'll start to own large-scale, cross-functional projects. You will have fund autonomy and independently lead strategic projects.

#### Case Studies

These two "case studies" of actual AV associates\* demonstrate how we can help support you in your career growth internally and externally.

#### BEN:

## Move Up the AV Ladder

- Joined AV after college graduation
- Worked on IR team for 4+ years, promoted every 1-2 years
- Leads key business area, tracks & reports on KPIs to internal team
- Mentors and trains new hires
- Looking to stay with AV for the long term

#### ZOE:

## AV as a Stepping Stone

- Joined AV as second job after college graduation
- Promoted ~1x per year
- Led a subset of funds, mentored by VP/EVP
- At AV for 2+ years
- Moved on to become PE analyst at a top management consulting firm

## **Quick Answers**

#### Why build your career at AV?

- Hands-on experience
- Exposure to venture capital
- · Growth and mentorship
- Strong community
- · Impactful work

#### What will I do?

- · Point of contact for investors
- Manage community relationships
- · Support investor onboarding
- Take on strategic projects
- Collaborate on marketing efforts

#### What skills can I build?

- · Networking and communication
- · Strategic, analytical thinking
- · Virtual event planning
- Deep VC industry knowledge
- Customer service

#### What is the 3-step progression?

- 1. Community Relations Associate
- 2. Community Manager
- 3. Senior Community Manager

"This program may become the most important foundational aspect of my career, and there is potential for years of real growth ahead."

— Community Relations Associate



**Learn More**