Potomac Ventures

A Fund for Georgetown Alumni and Friends of the Community

CBINSIGHTS

TOP 20 VENTURE INVESTOR (2024)

Stanford GSB

TOP 50 UNICORN INVESTORS

PitchBook.

U.S. TOP 3 MOST ACTIVE VC (2018–2024)

Inc.

FOUNDER-FRIENDLY INVESTORS LIST (2024)







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Contact info@av.vc for additional information. To see additional risk factors and investment considerations, visit av-funds.com/disclosures



Overview

- What Our Funds Offer Investors
- Potomac Ventures and the Alumni Ventures Engine
- More on Potomac Ventures
- Key Terms & Opportunities
- More About Venture Capital

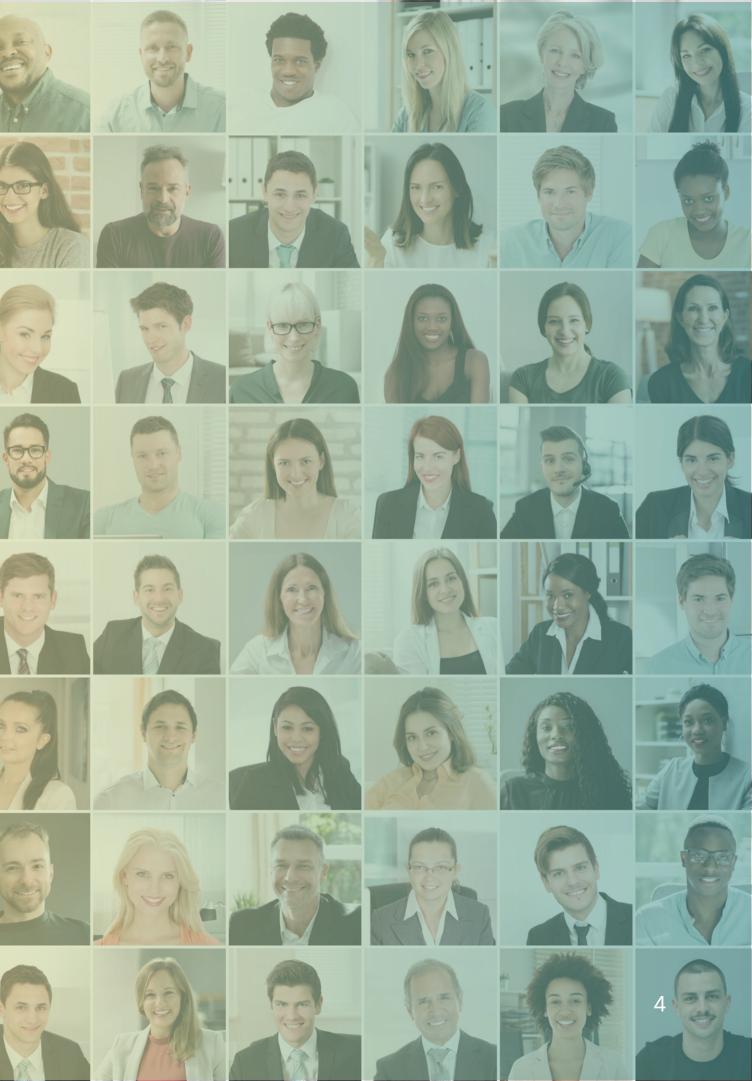


Our Funds Offer Something for Many Types of Investors

AV serves a range of accredited individuals with different motivations and needs — as exemplified by these personas.

	Tech Enthusiast	Believes that technology is key to driving humanity forward
0 0 0 0 0 0 0 0	Venture Curious	Wants to learn about and make initial investments in venture
Aler C	Legacy Builder	Seeking to pay it forward to future generations
	Trophy Hunter	Interested in big-return opportunities
8(),©	Asset Allocator	Believes diversification and compounding are the way to build wealth

The personas are designed to represent potential attributes of venture capital investors.



Potomac Is Part of Alumni Ventures

- Alumni Ventures was founded in 2014 to offer individuals access to venture capital through smart, diverse venture portfolios
- America's largest venture firm for individual investors.¹
 AV has introduced thousands of new investors to VC for the first time, offering well-diversified portfolios with minimums as low as \$10K
- Raised \$1.4B from 11,000+ individuals; invested in 1,600+ companies
- ~40 full-time venture investors, supported by ~80 other full-time employees

Ranked a Top-20 Venture Firm in North America

CB Insights, 2024

Featured alongside Andreessen Horowitz, Bessemer, Khosla, NEA, Seqouia, and other top VCs. **Alumni Ventures is the only firm on this list that invests primarily on behalf of individual accredited investors.**

The top venture investors in North America					Ranking is based on a scoring model using CB Insights datasets. Our analysis covers equity investments made by investors including VCs, crossover funds, asset management firms, and CVCs. We exclude accelerators and incubators. See the methodology for more.		
Rank	Investor	Deals since 2023	% of investments that go on to exit'	Current unicorns in portfolio	% of portfolio unicorns backed before \$1B valuation	Average Mosaic score ²	Recent investments
1	andreessen. horowitz	154	8%	101	68%	706	stripe HI HISTRAL & databricks
2	G/	79	16%	58	78%	719	Hugging Face I Typeface 2/GHTMATTER
3	Lightspeed	85	11%	81	69%	729	Sudaan WIZ CATO
4	khosla ventures	81	10%	34	88%	681	Teamshares" 🍃 replit 🛝 I O M E
5	Bessemer Venture Portners	59	18%	59	78%	721	Restaurant365 ŞDeepL ≺lentra
6	GENERAL G CATALYST	106	9%	73	59%	688	ADEPT I ramp 🖌
7	NEA	49	22%	44	75%	709	strîve Vvnst together.ai
8	Viking	20	35%	13	62%	736	ZIGHTMATTER AlphaSense D.me
9	venrock	15	34%	13	92%	666	Aledade reflexion & SmithRx
10	CORNCRANT ASSET MANAGEMENT	19	54%	0	N/A	763	SHURDHA CARGO BIOAGE
11	T.RowePrice 🔭	17	41%	44	25%	788	REDWCCD & databricks \$sandboxag"
12	SEQUOIA 🖻	70	14%	88	60%	706	🖩 GENERATE 🗾 ZÜM 🖁 LayerZero.
13	INSIGHT PARTNERS	81	8%	93	57%	716	2 advantive CSMPLY365 Builder.ai
14	Accel	68	10%	95	85%	656	🔊 blackpoint 🗭 Headway 🗘 synthesia
15	SVA	36	16%	51	92%	694	replit together.ai character.ai
16	orbimed	41	42%	3	33%	746	ADARX UBSTREAMENC: OTERREMOTO
17	RACAPITAL	36	45%	3	33%	735	Freenome > nimbus
18	🛦 Alumni Ventures	100	9%	29	62%	622	ASCEND 6 HawkEye ³⁰⁰
19	FJLABS	101	5%	44	80%	579	£leaflink FIGURE <mark>kasa</mark>
20	C KLEINER PERKINS.	27	18%	47	77%	722	together.ai 🕲 Watershed Harvey.

Methodology: Our analysis looks at equity investments only and excludes startup accelerators/incubators. Data as of 22/1/2024. To calculate the ranking, we looked at factors including: dealmaking activity; billion-dollar unicoms in portfolio (and the share that were backed before they reached \$18+ valuations); portfolio company exits (via M&A, IPO, etc.); and portfolio Meeris ecores

A verage Mosaic score (out of 1,000) among companies backed since 2019, the state that subsequency Exited (via mark) if o (et 2 Average Mosaic score (out of 1,000) among companies backed since 2023. Mosaic refers to CB Insights' proprietary model that scores tech company health and potential.

CBINSIGHTS

Alumni Ventures is America's largest VC firm for individual investors based on the combination of total capital raised, number of investments, and number of investors of leading VC firms as reported by Pitchbook and other publicly available information reviewed by AV.

AV: Our Trophy Case



NOTE: Alumni Ventures (AV) has democratized access to professional-grade venture capital, a key asset class missing from the portfolios of many individual accredited investors. AV has received several awards from national outlets and organizations, recognizing our distinct model and the quality and breadth of our investment activity. See <u>Alumni Ventures' Awards & Rankings</u>.

Accomplishments to Date

- Leading venture firm for individuals in the world
- Largest, most engaged community in entrepreneurship
- Unmatched team of exceptional size and talent
- Top content brand for venture-curious people
- Robust sourcine by top VCs





• Robust sourcing engine, winning access to deals led

AV'S APEX 50

50 standout companies in the AV portfolio, chosen for their innovation, performance, and potential

Read the Report

Network-Powered Deal Access Powered by Our Network

Investing engine powered by Alumni Ventures and executed by our investment teams

Alumni Ventures' Role

Sourcing

Centralized database and structured collaboration across teams

Selecting

Wisdom of small crowds via processbased and data-informed decision-making

Servicing

Fast, transparent investing process; post-investment support from **CEO** Services

Potomac Ventures' Role



• Source the best possible investments, especially from the Georgetown alumni community

Collaborate with other AV teams on investments.

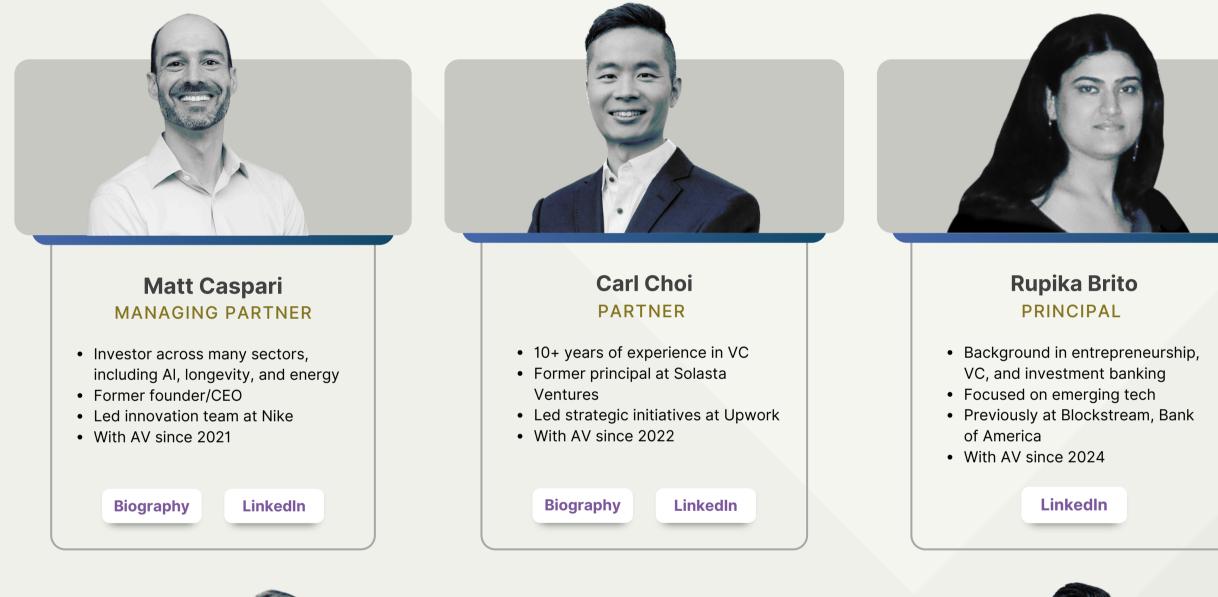
• Conduct due diligence on investment opportunities

• Build strong relationships with Georgetown founders / VCs

• Monitor the portfolio

• Update investors on portfolio news and performance

The Potomac Ventures Team





Emily Hamilton SR. INVESTOR RELATIONS MANAGER







- 15+ Years in Finance
- Graduate of Gerogetown's School of Foreign Service, with additional degrees from Penn and Harvard
- With AV since 2020

LinkedIn

Alex Wisneski INVESTOR RELATIONS MANAGER

Deals Sourced by Potomac, Plus the Whole AV Team

The Potomac Team is among our ~40 full-time investment professionals with broad networks, investing expertise, and connections to alumni of top schools

- Deal flow stems from our investment teams, 850K member community,¹ and extensive high-quality VC network
- Exclusively co-investor; highly selective from massive deal flow
- Disciplined, rigorous, with selection scoring process using the wisdom of small crowds
- Diversified portfolios





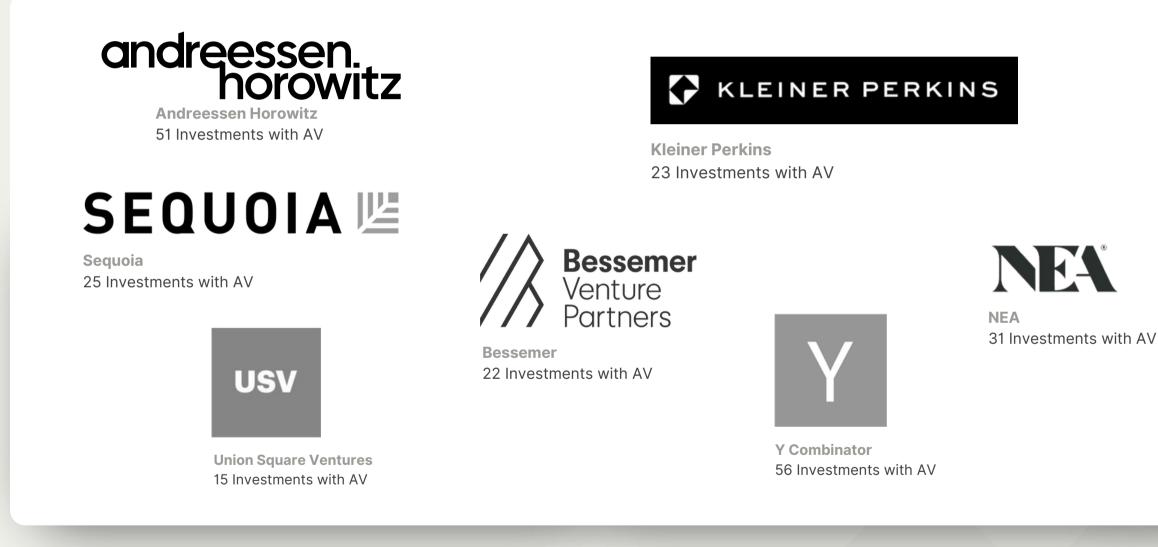
1. Community size is the sum of investors, social media followers, and people opted-into AV marketing





AV Co-invests With Experienced Venture Firms and Sector Experts

AV has relationships with hundreds of venture firms globally; below is a sample of some of our frequent co-investors



NOTE: Numbers of investments based on AV records as of June 11, 2025. Co-investors are shown for illustrative purposes only and do not represent all co-investors with which AV has invested. There can be no guarantee of who may be co-investors in the future. The identity of any co-investor is not a guarantee of investment quality or performance. Venture capital investing involves substantial risk, including the risk of loss of all capital invested. Past performance does not guarantee future results.





khosla ventures

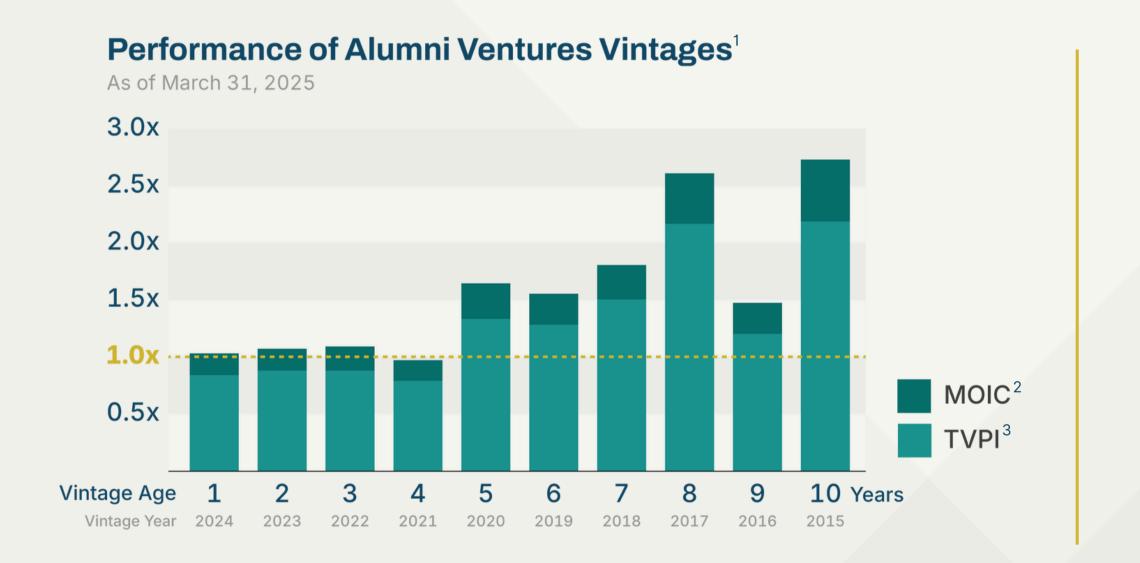
Khosla 56 Investments with AV

FOUNDERS FUND

Founders Fund 28 Investments with AV

Alumni Ventures Investing Performance

Alumni Ventures is recognized as performing in the top quartile of all venture firms. Funds typically have a 10-year lifecycle and venture capital investment performance tends to significantly improve in years 6-10. Investors may consider consistent annual allocations to maximize opportunities for growth and diversification over time.



1. The funds are long-term investments that involve a substantial risk of loss, including the loss of all capital invested. Past performance is not indicative of future results. 2.MOIC (Multiple on Invested Capital) is equivalent to the multiple of return gross of fees and equals (Current Valuation + Amounts Returned) / Total Investable Capital. Reported performance would be lower if the impact of fees were reflected. 3. TVPI (Total Value to Paid-In Capital) is equivalent to the multiple of return after the impact of management fees, taking into account any incentive allocations paid, but does not take into account incentive allocations unpaid and accrued in connection with Current Valuation. TVPI equals (Current Valuation + Amounts Returned) / Total Paid-In Capital. Reported performance would be lower if the impact of potential incentive allocations were reflected. 4. Performance data is from Cambridge Associates Venture Benchmarks and is as of 12/31/24. Industry Top Quartile as determined by Cambridge Associates. Distributions to Paid-In Capital (DPI) for AV Funds and Industry Top Quartile is net of management fees and net of incentive allocations applied to amounts distributed to investors. For additional information on Cambridge Associates and the data and calculations see av-funds.com/disclosures.



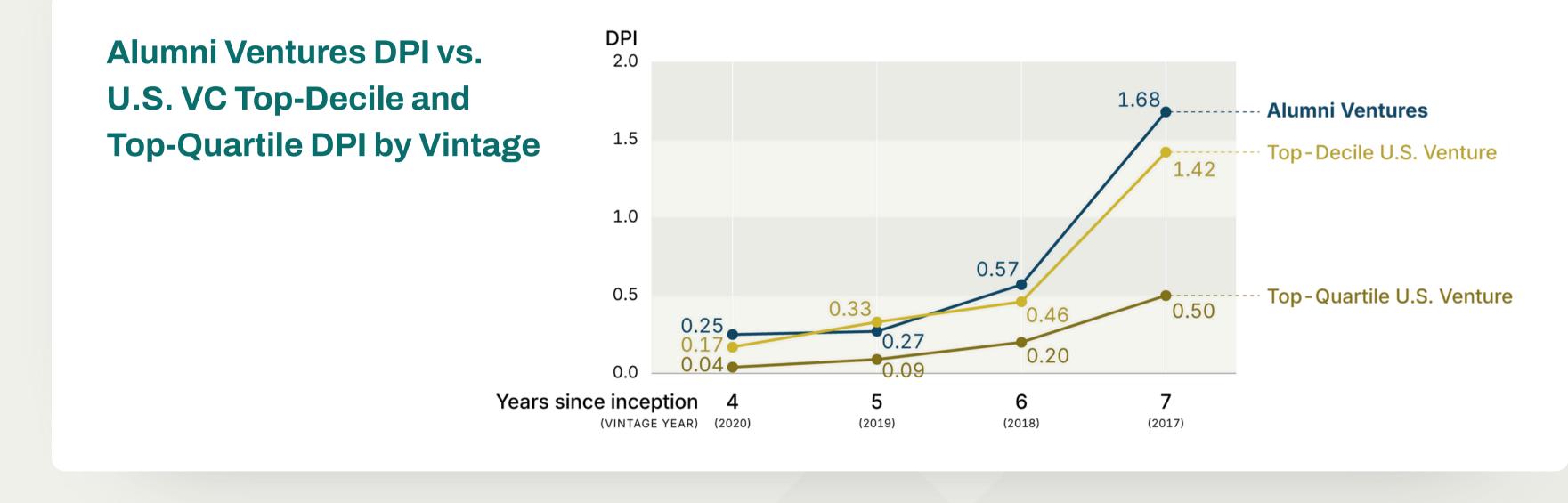


VINTAGE	AV DPI ⁴
2017	TOP QUARTILE
2018	TOP QUARTILE
2019	TOP QUARTILE
2020	TOP QUARTILE

Performance data as of 12/31/24

Consistent Top-Decile Investment Performance

Venture returns are typically harvested in years 6–10. Isolating some of our more mature vintages, AV consistently performs in the top decile against U.S. VC Industry Benchmarks. Of course, these vintages all still have time to play out, and the DPI metric will only increase as time goes on.



NOTE: Graph compares Alumni Ventures' 2017–2020 fund vintages against peer group data published by Carta. Performance shown is Distributions to Paid-in Capital, which is Amounts Returned to Investors / Paid-in Capital, and is net of all applicable fees. Carta data is available here. Performance as of 12/31/24. For information on the performance of all AV fund vintages, please see here.





Alumni Ventures

More on Potomac Ventures Fund



For the Georgetown Community

- Potomac has **8K+ alumni** and community member subscribers.
- experience.
- by helping with connections, capital, and customers

NOTE: Alumni Ventures, LLC and its funds are not affiliated with, or endorsed by, any school.



• Potomac Ventures seeks to create wealth for Georgetown alumni and supporters by building diversified portfolios of ~20-30 venture capital-backed companies.

• The Potomac full-time team members are alumni and experienced venture investors, and our Investment Committee includes alums with decades of combined investing

• We support the Georgetown community with our **Fellows Program** and potential job opportunities. We also aid our portfolio companies — often run by Georgetown alumni —

Spotlight: Sample Investments With Georgetown Ties

Creating diversification across stage, sector, and lead investor during a particular time period



Genome Medical

Services network and technology platform that integrates genomic medicine into everyday health care.



Lang.ai

Developer of a no-code platform for structuring free-text data for inquiry, analysis, and retrieval.



CodeSignal

Enterprise software company speeding up the technical talent assessment of candidates for engineering and technical positions.

CO-INVESTORS Samsung Catalyst Fund, Canaan

Partners, Illumina Ventures

GEORGETOWN CONNECTION Amy McLaughlin, Chief Commercial

Officer

CO-INVESTORS Village Global, Oceans Ventures, Acceleprise

GEORGETOWN CONNECTION Stephan Cizmar, Co-Founder & Chief Strategy Officer

CO-INVESTORS Menlo Ventures, e.ventures, A.Capital Ventures, Sutter Hill

GEORGETOWN CONNECTION William Lansing, CEO & President

NOTE: For illustration purposes only. The investments shown were not made by Potomac Ventures, but by affiliated venture capital funds in companies with connections to Georgetown University. These investments are not intended to suggest any level of investment returns; not necessarily indicative of investments invested by any one fund or investor. No representation is intended that any result discussed is representative of the outcomes experienced by any AV Fund or investor. These investments are not available to future fund investors except potentially in certain follow-on investment options. The sample co-investors listed are some that AV has historically co-invested with and is not a predictor of future co-investors for any given portfolio company. The identity of a co-investor is not necessarily indicative of investments are of who will be the co-investors. Many returns in investments result in the loss of capital invested.





Hello Alice

Marketplace that uses machine learning to provide resources for small business owners (SBO) and data maps of SBO behavior for larger enterprises.

CO-INVESTORS SVB Capital, Pendrell Corporation

GEORGETOWN CONNECTION Georgie Benardete, Co-Founder & CEO Alumni Ventures

We'd like to be your venture partner.

Ready for the Next Step?

Self-Service

Visit our website to read more about the fund.



VIEW FUND MATERIALS

Full Service

Talk to our Senior Partners for a guided walkthrough of our fund offerings and how to get started.



Dan Burns SENIOR PARTNER



Already an investor?

Your account managers are here to help.

- "First Call" for anything you need as an investor
- They ensure you know what's in your portfolio and how it's performing
- Can assist with any administrative questions or needs



Stephanie King SENIOR VICE PRESIDENT







Stacey Tsai SENIOR PARTNER



Darrin Wizst SENIOR PARTNER





Hilary Ncala SENIOR VICE PRESIDENT Alumni Ventures

Key Terms & Other Opportunities

Alumni Ventures Key Terms

- Investment Amount: \$10K \$3M
- How to Invest: With cash, trusts, retirement funds, or vehicles created for non-U.S. citizens.
- **Management Fee:** AV charges an amount equivalent to 2% annual management fee for a fund's 10-year anticipated term. Loyalty rewards for commitments at qualifying threshold; <u>see here</u> for more information.
- **Profit Share:** Investors are typically paid proceeds from investments within 45 days following the quarter in which a portfolio company exits or provides a distribution. After all capital contributions are returned to investors, including the entire management fee, Alumni Ventures shares profits 80/20 (80% to investors and 20% to Alumni Ventures).
- **One Capital Call:** AV will take its management fees when you fund your commitment and charges the fund no other expenses for items such as travel, fund formation, accounting or other admin-related costs, so you will not be subject to any additional capital calls throughout the life of the fund.
- **Term:** Liquidity is provided over 10 years as investments exit. There are <u>no more</u> <u>management fees</u> if a company remains in a fund beyond 10 years.
- Retirement Account Investing? Yes, available.



QSBS: A Potential Significant Tax Advantage

Some investments with AV **may potentially be 100% tax-exempt** from federal and some state capital gains (up to \$10M) through QSBS.

- Investments that may be eligible for QSBS will be noted on K-1.
- Investing earlier = more potential companies qualify: You only get the benefit if your personal investment in the fund is fully signed and funded prior to the fund investing in a given company.
- **Expectation setting:** We can't predict the volume and size of future exit and liquidity events. We expect there will be many qualifying events throughout our portfolios with a positive impact for investors.



Loyalty Rewards & Fee Reductions

We have built AV around serving the needs of our 10,000+ individual investors. Fee reductions are automatically reallocated towards additional investable capital for the relevant investments, and eligible investors can earn both types of rewards simultaneously on eligible investments.

Committed Capital Rewards¹

Fee reductions for those who cumulatively have \$500K+ committed capital with AV and our funds.

• Our most loyal and long-term investors earn fee reductions on all investments after attaining eligible investment totals.

Tier	Lifetime Committed Capital	Fee Reduction	Effective Fee Rate
Tier 1	\$0 - \$500K	0%	20%
Tier 2	> \$500K - \$750K	1%	19.8%
Tier 3	> \$750K - \$1M	2%	19.6%
Tier 4	> \$1M - \$3M	3%	19.4%
Tier 5	> \$3M - \$5M	4%	19.2%
Tier 6	> \$5M - \$10M	5%	19.0%
Tier 7	> \$10M	7.5%	18.5%

Timing Rewards

Fee reductions for those who invest earlier in the fundraise process.

• Investors joining the fund during the First or Second Close will be rewarded with a reduction of Management Fees as shown below.²

Closes	Fee Reduction
First Close	10%
Second Close	5%
Final Close	0%

2. Eligible fund types include Alumni Funds, Focused Funds, Total Access Funds, and Community Funds. Ineligible fund types include Syndication Funds and Opportunity Funds. Timing rewards begin for eligible funds that have initial closes in December 2023 and onward. All Fee Reductions remain subject to change at the discretion of AV without notice to investors. For more information see here.

1. Each tier reward requires an investment above the threshold listed, e.g. \$500,001 for Tier 2. AV may offer different fee reductions for funds offered through or in conjunction with financial partners with respect to certain bespoke funds for certain institutional investors or other specialized or new investment funds or offerings. All tier rewards remain subject to change at the discretion of AV without notice to investors. For more information, see here.

Effective Fee Rate 18% 19% 20%



Participate in Syndications As You Like

Invest in a single company or a small group of companies to personalize your portfolio and lean into investments that resonate.

- These are single-company investments alongside our funds only after diligence has been completed and investment approved.
- All investments sourced, sponsored, and invested in by our funds.
- You decide how frequently you want to see these opportunities and whether or not to invest.
- We share our diligence materials via a secure data room.



URSA MAJOR



NOTE: Syndications are private investment opportunities in single-asset or multi-asset funds, which give you a chance to gain exposure to specific private companies in which AV Funds will also be investing. Opportunity availability is governed by AV management based on member preference, calendar, availability, allocation, and other factors. Unlike other AV funds, Syndications are not diversified investments and do not offer the potential for risk mitigation sought by some diversified investment strategies.



Wasabi provides simple, predictable, and affordable hot cloud storage for businesses all over the world.

Ursa Major is a space company focused solely on building turnkey rocket engines that can be used for a variety of applications and space markets.

Ascend Elements has created an IPprotected recycling process focused on lithium-ion batteries for electric vehicles, a market projected to grow rapidly (>30% CAGR) over the next decade.

Alumni Ventures

More About Venture Capital

Sophisticated Investors Are Increasing Allocation to VC

According to a 2021 Cambridge Associates whitepaper:¹

- Some \$3 billion+ endowments had an average allocation to private equity/venture capital of 28.2%.
- Institutions with higher private investment allocations experienced higher returns historically.
- And those returns tended to be less volatile.
- Relative benefits are even more dramatic for VC alone.



Endowments of all sizes have been increasing their commitments to private funds over the last five years."

U.S. institutional investors are looking to allocate more of their portfolios to alternative investments as a way to combat inflationary pressure."

In a recent study, UHNW families are allocating 10% of their total portfolios to venture capital."



College endowments of \$1B+ on average allocated over 14% of their portfolios to venture capital in 2022."

- VENTURE CAPITAL JOURNAL, 2023

- CAMBRIDGE ASSOCIATES, 2022

- BOSTON-BASED CERULLI ASSOCIATES, 2022

- CAMPDEN WEALTH RESEARCH STUDY

^{1.} Maureen Austin, David Thurston, William Prout, "Building Winning Portfolios Through Private Investments," Cambridge Associates, August 2021. Data from 12/31/2020.

^{2.} Greg Gethard, "Why College Endowments are Betting big on VC and PE," Venture Capital Journal, February 24, 2023.

^{3.} Suzanne Brenner and Justin Reed, "Market and Portfolio Update Q3 2022," Brown Brothers Harriman, July 26, 2022.

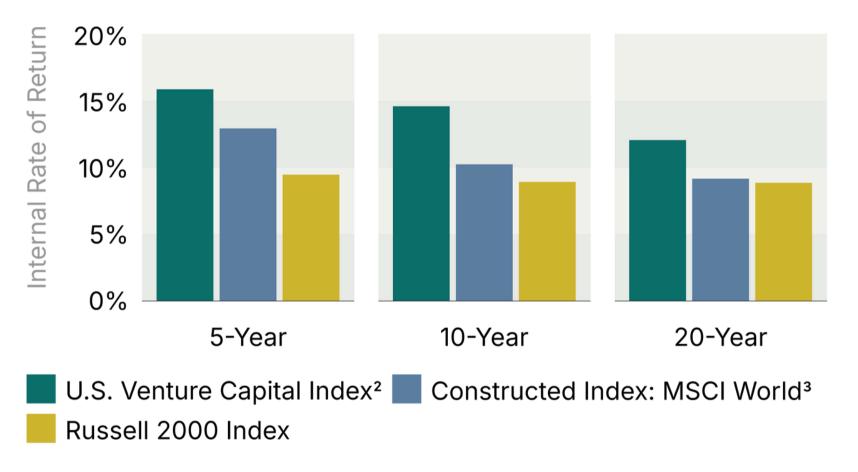
^{4.} Laxman Pai, "U.S. Institutional Investors Increase Allocation to Alternative Investments," Opalesque, December 9, 2022.

^{5.} Francois Botha, "6 Family Office Trends In Direct And Venture Capital Investment," Forbes, August 20, 2020.

Venture Capital Has Outperformed Public Markets

U.S. VC Index Returns vs. Public Market Equivalents¹

Years Ended September 30, 2024



Source: "US Venture Capital: Index and Selected Benchmark Statistics," Cambridge Associates, September 30, 2024.

- 1. Pooled horizon return, net of fees, expenses, and carried interest.
- 2.CA Modified Public Market Equivalent (mPME) replicates private investment performance under public market conditions. The public index's shares are purchased and sold according to the private fund cash flow schedule, with distributions calculated in the same proportion as the private fund, and mPME NAV is a function of mPME cash flows and public index returns. "Value-Add" shows (in basis points) the difference between the actual private investment return and the mPME calculated return. Refer to Methodology page for details.
- 3. Constructed Index: MSCI World/MSCI All Country World Index: Data from 1/1/1986 to 12/31/1987 represented by MSCI index gross total return. Data from 1/1/1988 to present represented by MSCI ACWI gross total return





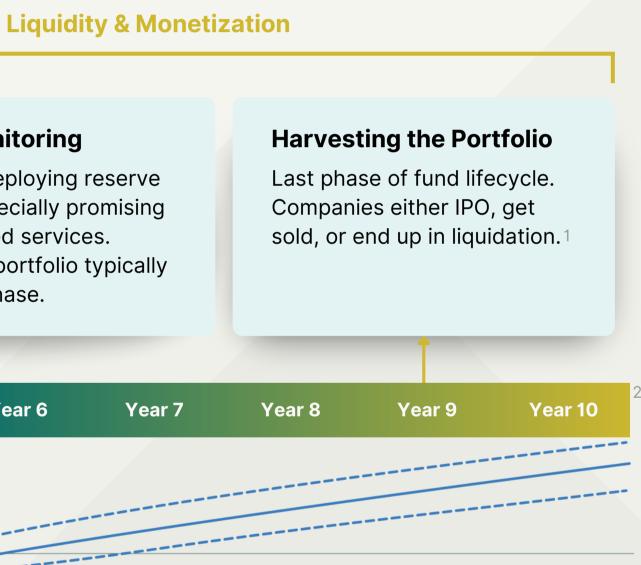
Venture capital has outperformed public market equivalents in the 5-, 10-, and 20-year periods ending September 30, 2024.

The Lifecycle of a Venture Fund

Investors typically start to see liquidity from their investment within a few years following the investment period. Diversifying by stage means that more mature portfolio companies tend to have a quicker time frame to exit, while earlier stage companies may require the full 10 years of the fund to provide liquidity. Failures typically happen in the first half of the fund's life, which can lead to a "J-Curve" effect on performance.

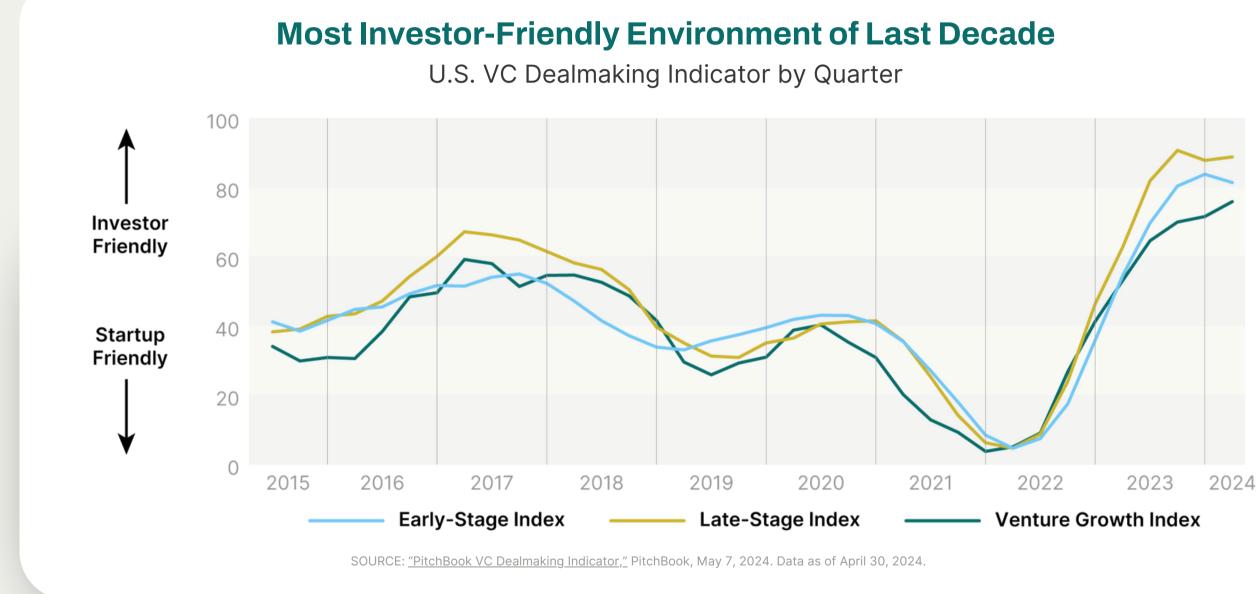
Value Creation and Monitoring Fundraise **Investment Period** Investors sign and Companies are sourced Monitoring performance, deploying reserve fund their investments. and evaluated for capital, and supporting especially promising addition to the portfolio. companies with value-added services. Liquidity events within the portfolio typically start to occur during this phase. Year 1 Year 2 Year 3 Year 4 Year 5 Year 6 **Hypothetical Performance Graph** Lemons fail early, often causing short-term negative returns. Pearls mature over time, oftentimes more than compensating for the lemons. Often referred to as the "J-Curve'

In limited cases, the fund's investments in some companies could be sold or transferred in a secondary transaction with another investor.
 Note: Time frames are approximate and may vary in specific circumstances. In limited cases, some investments in portfolio companies may not be disposed after 10 years where the company has not experienced an exit event and remains in business. In those circumstances, the life of the fund may be extended in parallel with the life of those investments. The Manager has discretion to extend the life of the Fund by two years, up to 2 times. The life of the Fund may be further extended where reasonably necessary to preserve its holdings. Venture capital investing involves substantial risk, including risk of loss of all capital invested. Achievement of investment objectives, including any pattern of investment returns, cannot be guaranteed.



An Attractive Climate for Venture Investing

The current venture market is more favorable to investors than any time over the last decade. This data, published by PitchBook, looks at deal terms and valuations over time. Historically, investing during times like this has yielded attractive returns.



The PitchBook VC Dealmaking Indicator leverages deal-level data to quantify how startup-friendly, or investor-friendly, or investor-friendly, or investor-friendly the capital raising environment is. The Indicator incorporates PitchBook's deal term, deal attribute, fundraising, and deal flow data to compose an indicator which compares early-stage, late-stage, and the new venture growth stage deal dynamics. (For in-depth analysis, click here.) Higher Indicator values reflect a more investor-friendly dealmaking environment, and lower values a more startup-friendly one.





RISK FACTORS AND INVESTMENT CONSIDERATIONS

Investments in Reliance on Rule 506(c) of Regulation D; Ability to Participate in Investments Dependent upon Status as an Accredited Investor.

The fund may acquire one or more securities in transactions involving a general solicitation. The offering entities of these securities may charge certain fees and expenses, including a portion of the amount invested from each investor and a portion of the proceeds when the investment has a liquidity event. If an issuer admits even one investor who is not accredited, it would be likely to have a material adverse effect on such issuer. Further, the SEC has adopted regulations under which crowdfunding may be used by small issuers to seek funding from non-accredited as well as accredited investors. Consistent with those regulations, the fund may locate and acquire securities through registered funding portals as well.

FEES; TIME REQUIRED TO MATURITY OF INVESTMENT; NATURE OF INVESTMENTS.

The fund is subject to substantial fees which AV may keep irrespective of profitability. This fee maybe offset by profits on income generated from securities or sales of securities to avoid losses. Furthermore, any profits earned by the fund or for certain funds, its investments regardless of overall fund profits, will be subject to the promoted interest from which AV or its affiliates will benefit. There can be no assurances that AV will be able to secure investment capital in amounts sufficient to provide the fund with enough capital to enable it to meet its investment objective. While the fund intends to invest in the number of securities identified in the materials even if only a minimal amount is raised, the fund may not be able to meet this objective or may not be able to invest in some securities due to it not being able to meet minimum investment requirements. There can be no assurance that AV will either identify or consummate profitable investments for the fund. It is anticipated that a period of time will be required for AV to identify and effect acceptable investment opportunities sufficient to fully invest the capital received by the fund. The securities will be comprised primarily of "restricted securities" and the fund will not be able to readily liquidate such securities. Investments in start-ups and emerging companies are highly speculative. The portfolio companies may require several years of operations prior to achieving profitability and may never achieve profitability. The securities will be illiquid and may not have realizable value for several years, if ever. The securities acquired by the fund may be subordinated or junior in right of payment to senior or secured debt or other equity holders. In the event a portfolio company cannot generate adequate cash flow to meet debt service, all or part of the principal of such company's debt may not be repaid and, in such event, the value of the securities could be reduced or eliminated through foreclosure on the portfolio company's assets or the portfolio company's reorganization or bankruptcy.

PORTFOLIO COMPANY RISKS.

Although the fund's investments may offer the opportunity for significant gains, such investments will involve a high degree of business and financial risk that can result in substantial losses. These risks include the risks associated with investment in companies in an early stage of development or with limited operating history, companies operating at a loss or with substantial variations in operating results from period to period, and companies that need substantial additional capital to support expansion or to achieve or maintain a competitive position. AV expects that most portfolio companies will require additional capital, the amount of which will depend upon the maturity and objectives of the particular portfolio company. It is anticipated that each round of funding will provide a portfolio company with enough capital to reach the next major valuation milestone. If the capital provided is insufficient, or for other reasons, the portfolio company may be unable to raise the additional capital or may have to do so at a price unfavorable to the prior investors including the fund. The availability of capital also is a function of capital market conditions that are beyond the control of the fund or any portfolio company. There can be no assurance that AV or the portfolio companies will be available form any source.

LIMITATIONS ON LIQUIDITY OF INVESTMENTS; EFFECT ON VALUE.

It is anticipated that a substantial portion of the fund's investments will consist of securities that are subject to restrictions on sale by the fund because they were acquired from the issuer or a third party in "private placement" transactions or because the fund is deemed to be an affiliate of the issuer under applicable law. These circumstances may require the fund, and indirectly, its underlying investors, to hold portfolio company investments for several years before any opportunity to monetize those investments becomes available.

LEGAL DISCLOSURES

Each of the various funds is a different series of Alumni Ventures Group Funds, or Alumni Ventures Sidecar Funds, LLC (AV Funds). Each of the funds involves a different investment portfolio and risk-return profile. The manager of each fund is Alumni Ventures, LLC, a Delaware-based venture capital firm.

All valuations of AV Funds, or any asset held by any AV Funds, are determined in accordance with AV's Valuation Policy.

Certain third party rankings and awards that may be referenced in this communication can be viewed, along with certain information about the methodologies employed in the rankings, below:

CB Insights – Top 20 Venture Capital Firm (<u>2024</u>) Pitchbook – U.S. Top 3 Most Active VC (<u>'18</u>, <u>'19</u>, <u>'20</u>, <u>'21</u>, <u>'22</u>, <u>'23</u>, <u>'24</u>) FastCompany - Most Innovative Personal Finance Companies (<u>2022</u>) Vestbee – Top 100 Best Performing Funds from the U.S. (<u>2023</u>) Inc. Magazine – Founder-Friendly Investors (<u>2024</u>)



RISK FACTORS AND INVESTMENT CONSIDERATIONS

RISK FACTORS AND INVESTMENT CONSIDERATIONS

The risks of purchasing an Interest include, but are not limited to, the following:

General; Operating History of the Fund; Risks Inherent in Investment Strategy.

The purchase of units in the fund is highly speculative and involves significant risks, and the units should not be purchased by any person who cannot afford the loss of their entire investment. The investment objective of the fund is also highly speculative. Holders of units may be unable to realize a substantial return on their investment in theunits, or any return whatsoever, and may lose their entire investment. For this reason, each prospective purchaser of units should read all offering and legal materials carefully and consult with their attorney and business and/or investment advisor. The fund does not have any significant business history or operating experience that investors can analyze to aid them in making an informed judgment as to the merits of an investment in the fund. There can be no assurance that the fund will be able to generate revenues, gains or income, or, even if it generates revenues, gains or income, that its investments will be profitable. Any investment in the fund should be considered a high-risk investment because investors will be placing their funds at risk in an unseasoned start-up investment vehicle with the attendant unforeseen costs, expenses, and problems to which a new business is often subject. The fund has been newly organized to acquire securities. Those securities will be highly speculative. The composition and terms of the securities, as well as the portfolio companies or other funds issuing such securities, has not been determined and will be influenced by various factors, including the availability and pricing of the securities, the expected growth potential of the portfolio companies, and the availability of fund capital allocated to purchase such securities. The fund's strategy is to rely on information provided by potential portfolio companies and on the AV's independent research and judgment. No assurance can be given that information provided by third parties will be accurate or that the fund's investment strategy will be successfully implemented.

Generally, the fund will not be able to sell these securities publicly without the expense and time required to register the securities under the Securities Act, or may only be able to sell (or may choose to sell) the securities under Rule 144 or other rules under the Securities Act, which permit only limited sales under specified conditions. The fund may encounter limited opportunities to make private secondary sales of these securities. While the availability of these opportunities cannot be guaranteed, any secondary sale may involve price discounts or other disadvantageous terms when compared to traditional exit events. The fund Manager's discretion will extend to whether, and to what extent, to pursue any secondary sale opportunity.

INVESTMENT VALUATION DETERMINED BY AV.

AV will be responsible for the valuation of the fund's investments in its portfolio companies that are not listed or otherwise traded in an active market. There is a wide range of values that are reasonable for an investment at a given time and, ultimately, the determination of fair value involves subjective judgment not capable of substantiation by auditing standards. In some instances, it may not be possible to substantiate by auditing standards the value of the fund's investment in a portfolio company. In connection with any future in-kind distributions that the fund may make, the value of the securities received by investors as determined by AV may not be the actual value that the investors would be able to obtain even if they sought to sell such securities immediately after an in-kind distribution. In addition, the value of an in-kind distribution may decrease or increase significantly subsequent to the distributees' receipt thereof, despite the accuracy of AV's evaluation.

No Market for Units.

Funds will only be available for distribution when securities are sold or when distributions of funds are made by portfolio companies with respect to any securities. The time that distributions are actually made will be solely dependent upon the timing of the realization of proceeds from the securities and the determination of AV to distribute any such funds. No market for the units exists, and it is not anticipated that one will develop. The units are not redeemable or transferable except as outlined in the Operating Agreement. Purchasers of the units will be required to bear the economic risk of their investment for an indefinite period of time. The units are not registered under the Securities Act or applicable state securities laws and may not be re-sold unless they are subsequently registered or an exemption from registration is available. Investors have no right to require, and the fund has no intention of effecting such registration. Consequently, an investor may not be able to liquidate an investment in the units, and a bank may be unwilling to accept the units as collateral for a loan. The units will not be readily marketable, and purchasers thereof may not be able to liquidate their investments in the event of an emergency.

Conflicts of Interest; Co-Investment; Cross-Class Liability.

AV, the members of the investment committees of the AV funds with which the fund co-invests, and their respective affiliates may face various conflicts of interest in connection with their respective relationships and transactions with the fund. AV's other clients, and/or its personnel, may invest on a side-by-side basis with the fund, the fund may invest in securities in which another client has invested, or another client may invest in an opportunity that may also be appropriate for the fund. AV and its affiliates currently have other investments that may compete directly with the fund for investment opportunities, and AV intends to organize and manage additional entities similar to the fund. In addition, the fund and other clients may seek to invest in portfolio companies based on rights to participate granted in connection with the fund's or other clients' prior investment in the portfolio company. Over time AV will allocate investment opportunities in a fair and equitable manner acting in the best interest of its clients as determined by AV's sole discretion. AV will consider whether each selected investment is suitable for each client based on criteria germane to that client, which may include legal, tax, regulatory, and other criteria, such as the client's investment objectives, strategy, and diversification requirements and available cash to invest. AV and its affiliates will not be prohibited from making additional investments or participating in business ventures outside of and independent of the fund.

Compensation to Manager and Its Affiliates; Lack of Separate Representation.

It is anticipated that counsel to AV will continue to represent AV and the fund after the consummation of the offering described herein. Such counsel has not acted independently on behalf of the investors, and potential investors should consult with and rely on their own legal counsel with respect to analyzing the terms of this investment and any future matters related to the fund or the ownership of units in the fund.

Contact <u>info@av.vc</u> for additiona <u>funds.com/disclosures</u>

Contact info@av.vc for additional information. To see additional risk factors and investment considerations, visit av-

