



# Al First Fund

**Backing AI-First Teams to Create Disruptive Ventures** 



TOP 20 VENTURE INVESTOR (2024)

#### **Stanford GSB**

TOP 50 UNICORN INVESTORS

#### **#**PitchBook。

U.S. TOP 3 MOST ACTIVE VC (2018–2024)

### Inc.

FOUNDER-FRIENDLY INVESTORS LIST (2024)

VISIT US: AV.VC

This presentation is for information purposes only and is not intended as an offer to sell securities or the solicitation of an offer to buy securities. Such offers are made solely pursuant to formal offering and subscription documentation in an investment fund ("Fund"). An investor in the Fund will not be acquiring securities issued by any company described in this presentation, but rather an interest in the Fund which would invest in such companies. The Fund's manager, Alumni Ventures, LLC ("AV"), will manage the Fund and make all investment decisions available to an investor in securities issued by a company, including terms of purchase, shareholder consents, and exit. This presentation is not personalized advice to any person and does not constitute a recommendation with respect to any investment. You are strongly encouraged to seek professional advice to evaluate specific securities.

This presentation contains forward-looking statements including, but not limited to, statements regarding a company's future financial performance, its plans and expectations for fundraising, customer and earnings growth, and the future growth of the relevant market. All statements contained in this presentation other than statements of historical fact are forward-looking statements. Forward-looking statements are not guarantees of future performance and are subject to material risks and uncertainties. Actual events or results may differ materially from those discussed in the forward-looking statements. These forward-looking statements reflect our view only as of the date of this presentation. Except as required by law, AV undertakes no obligation to update any forward-looking statements. While the information herein is collected and compiled with care, neither AV nor any of its affiliated companies represents, warrants or guarantees the accuracy or the completeness of the information. To the maximum extent permitted by law, this presentation is provided to you conditioned on your agreement that you will not rely on it for any investment, business, or financial purpose and that AV and its affiliates shall not be liable you for any reason arising from any such reliance, or otherwise by virtue of the contents of this presentation, including any errors or inaccuracies herein. Any contrary use of this presentation shall be at your sole and exclusive risk.

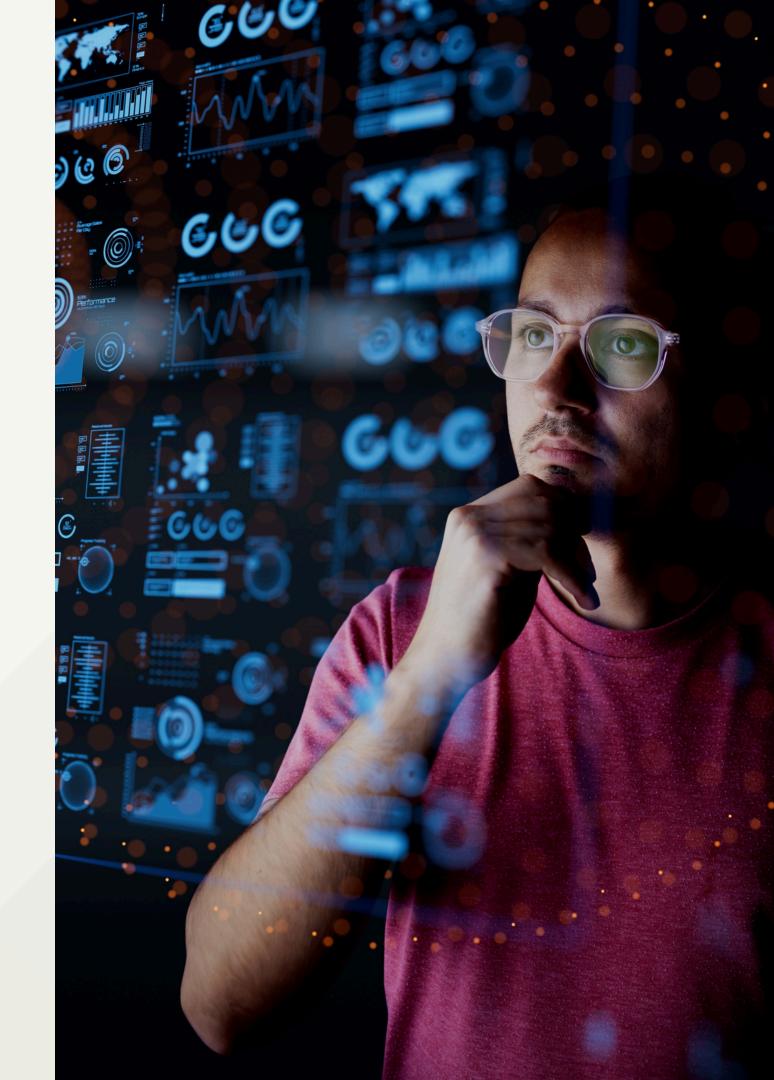
The manager of the AV Funds is Alumni Ventures, LLC (AV), a venture capital firm. AV and the funds are not affiliated with or endorsed by any school. AV makes certain venture capital funds available for the communities of specific universities, such as Yard Ventures for the Harvard University community ("Alumni Funds"). Alumni Funds may make efforts to invest in portfolio companies associated with the corresponding university, but they are not required to make any specific number or proportion of investments in portfolio companies with such an association. An Alumni Fund will likely hold a significant number of investments without such an association. Alumni Funds may make efforts to involve alumni of the corresponding university in their management team, advisory council, or other roles supporting the fund, but they are not required to involve any number of university alumni in any such positions. The funds are very long-term investments that involve a substantial risk of loss, including the loss of all capital invested. Achievement of any investment objective, including any result or outcome referenced in this presentation, cannot be guaranteed. Relevant risks are discussed in the Private Placement Memorandum and formal offering documents, which should be carefully reviewed prior to investing. Diversification cannot ensure a profit or protect against loss in a declining market. It is a strategy used to help mitigate risk. Any investment performance or outcomes discussed with you is provided for illustrative purposes only. Except where expressly noted, no representation is intended that any investment outcome shown or discussed is, or would be, representative of results obtained by any fund or investor associated with AV. Any investment you may make in any fund affiliated with AV will likely make different investments from any examples shown in this presentation, and the outcomes from those investments may differ materially from any example outcomes shown or discussed. Past performance does not guarantee futur

Contact info@av.vc for additional information. To see additional risk factors and investment considerations, visit av-funds.com/disclosures



# **Overview**

- About Alumni Ventures
- Al First Fund Investment Thesis
- Portfolio Construction & Examples
- Our Al First Strategy & Team
- Further Reading & References





Alumni Ventures is based on a simple but powerful idea—a network of individuals can do better in VC than alone.

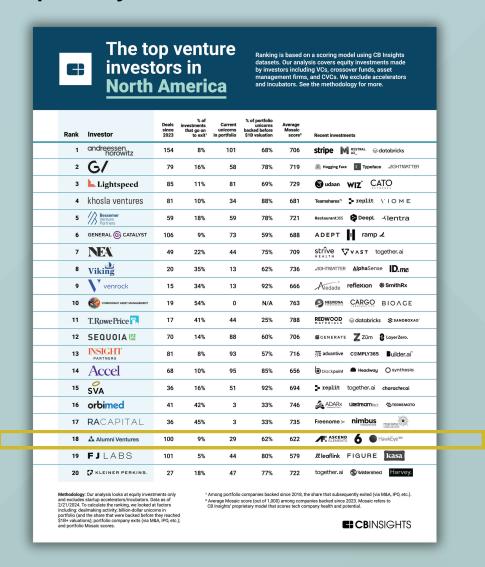
# **Alumni Ventures Snapshot**

- Alumni Ventures was founded in 2014 to offer individuals access to venture capital through smart, diverse venture portfolios
- America's largest venture firm for individual investors.<sup>1</sup>
   AV has introduced thousands of new investors to VC for the first time, offering well-diversified portfolios with minimums as low as \$10K
- Raised \$1.4B from 11,000+ individuals; invested in 1,600+ companies
- ~40 full-time venture investors, supported by ~80 other full-time employees

# Ranked a Top-20 Venture Firm in North America

CB Insights, 2024

Featured alongside Andreessen Horowitz, Bessemer, Khosla, NEA, Seqouia, and other top VCs. **Alumni Ventures is the only firm on this list that invests primarily on behalf of individual accredited investors.** 



<sup>1.</sup> Alumni Ventures is America's largest VC firm for individual investors based on the combination of total capital raised, number of investments, and number of investors of leading VC firms as reported by Pitchbook and other publicly available information reviewed by AV.

# **AV Co-invests With Experienced Venture Firms** and Sector Experts



AV has relationships with hundreds of venture firms globally; below is a sample of some of our frequent co-investors



Andreessen Horowitz
51 Investments with AV



**Sequoia**25 Investments with AV



Union Square Ventures
15 Investments with AV



Kleiner Perkins
23 Investments with AV



Bessemer
22 Investments with AV



Y Combinator
56 Investments with AV

# khosla ventures

**Khosla**56 Investments with AV



31 Investments with AV

**FOUNDERS FUND** 

Founders Fund
28 Investments with AV

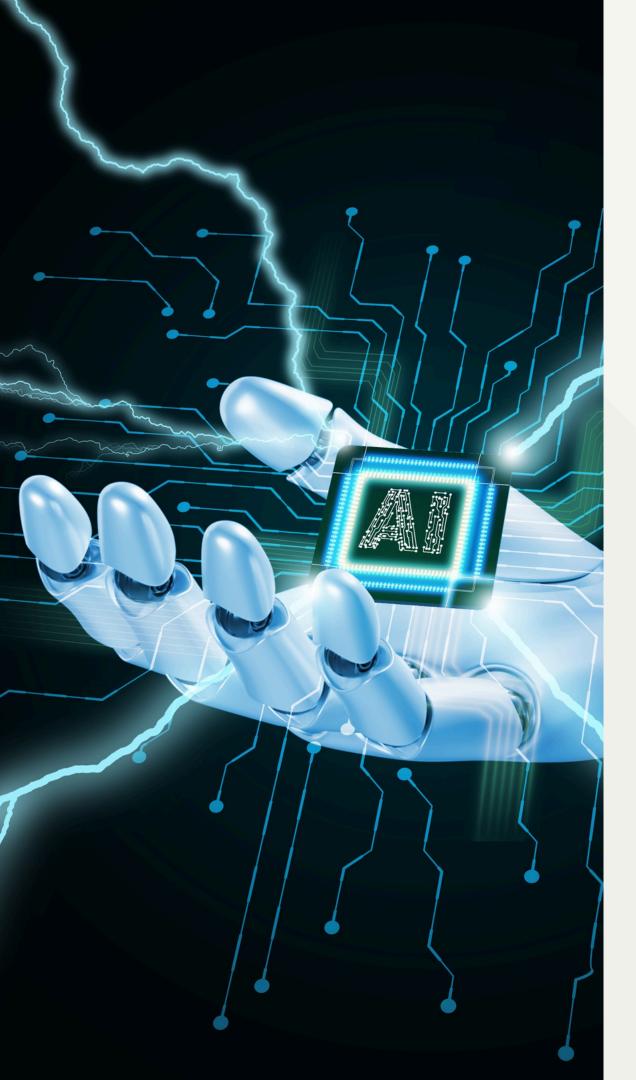
NOTE: Numbers of investments based on AV records as of June 11, 2025. Co-investors are shown for illustrative purposes only and do not represent all co-investors with which AV has invested. There can be no guarantee of who may be co-investors in the future. The identity of any co-investor is not a guarantee of investment quality or performance. Venture capital invested. Past performance does not guarantee future results.

### **Alumni Ventures**

# Al First Fund Investment & Thesis

# History Rhymes: Catching the Next Tech Giant Early

Platform Shift	Dominant Company	Early-Stage Investor Payoff
Internet (2000s)	Amazon, Google	100-1000x outcome
Mobile (2010s)	Uber, Airbnb	100-1000x outcome
Al (2020s)	Al-First Companies	Once-in-a generation window





# **The AI Opportunity**

Al is the biggest technology breakthrough of my lifetime. It will reshuffle the deck; Al-native ventures will have a huge advantage in classic Innovator's Dilemma ways."

- MICHAEL COLLINS, CEO OF ALUMNI VENTURES

We are at the 'iPhone moment' of Al—companies must reinvent now to be the disrupter, not the disrupted."

— JENSEN HUANG, CEO, NVIDIA VENTUREBEAT<sup>1</sup>

This will be the greatest technology humanity has yet developed."

— SAM ALTMAN, CEO, OPENAI ABC NEWS<sup>2</sup>

<sup>. &</sup>lt;u>Nvidia Will Bring AI To Every Industry, Says CEO Jensen Huang: "We Are At The iPhone Moment Of AI"</u>

<sup>2.</sup> OpenAl CEO Sam Altman Says Al Will Reshape Society, Acknowledges Risks

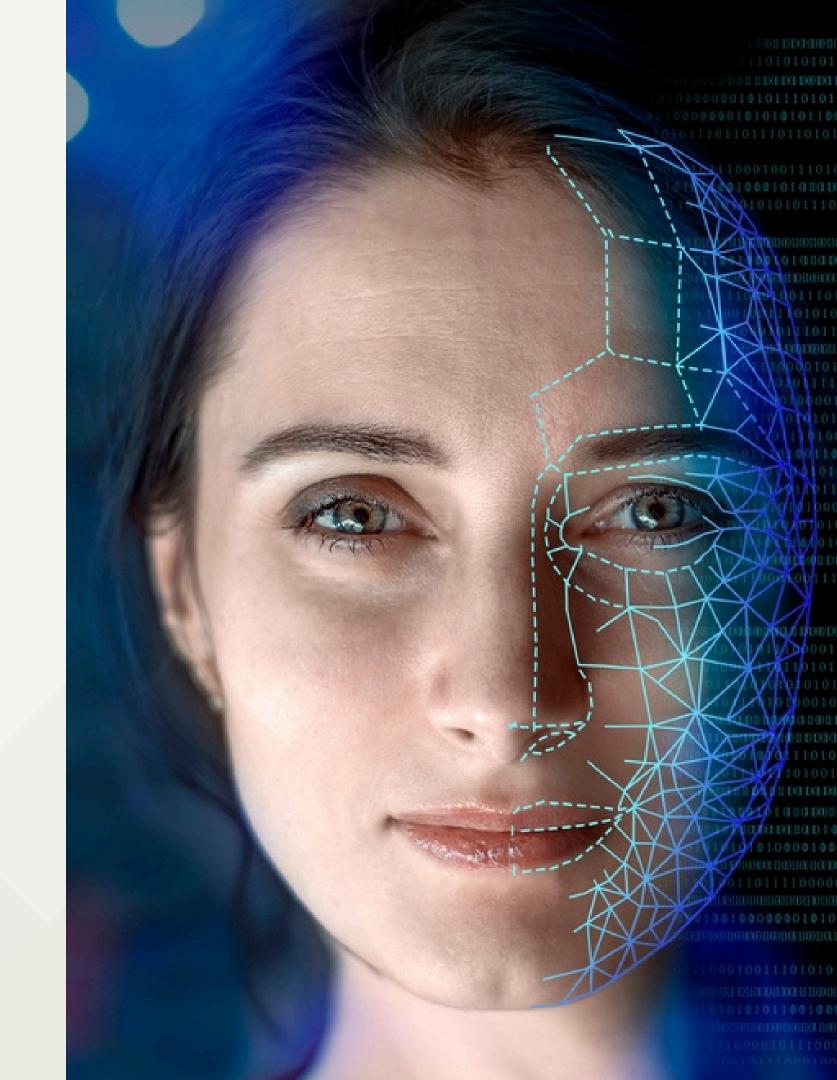
# Why Invest in AI First?



### **CORE THESIS — BE FIRST TO THE FUTURE**

Al-native startups leverage large models, agents, and proprietary data at their core to drive better costs, faster execution, and breakthrough products. The biggest winners will be built natively, not retrofitted.

We invest early, when our capital, network, and expertise can help shape the trajectory. We invest ahead of the curve, not behind it, aiming to lead the future, not follow it.





## **How the Al-First fund Wins**



The alumni engine surfaces Al PhDs, research scientists, repeat founders, and accelerator grads before they hit crowded seed lists.



GTM playbooks, a 850k-strong community, deep ties across the AI stack from GPU, cloud, and model providers, to top startup, enterprises, and VC ecosystems.



### Lean, Al-Augmented Team

We run the same copilots and agents our founders do, enabling a small partnership covering a huge funnel with speed and precision.



### **Broad Al Coverage**

Al First focuses on early-stage (pre-seed to early) investments, expanding AV's exposure to emerging Al opportunities.

### AI-FIRST Work

### **Al Copilots for Every Profession**

Generative AI is becoming an expert copilot inside specialist workflows, drafting contracts, writing code, triaging patient charts, and coaching sales reps in real time. Fine-tuned on domain-specific data such as SEC filings or medical ontologies, these vertical models could outperform generic LLMs over time, delivering double-digit productivity lifts and near-instant user love.

Business models range from per-seat SaaS to usage-based revenue sharing that links price to the time and risk the software removes, could generate margins that rival the best vertical SaaS franchises. We look to back founders who deeply understand their profession and can ship copilots that become indispensable within it.

### **Always-On Al Workforce**

Autonomous AI employees quietly run core business functions like scheduling, invoicing, procurement, and vendor negotiations around the clock. As multi agent systems mature, these bots chain tasks, resolve edge cases, and even optimize one another. Outcome based pricing lets founders capture a share of the hard savings, turning operating cost reductions into top line growth.

The earliest adopters are small and mid market teams that cannot afford full time staff but will gladly hire an always on bot workforce, gaining enterprise grade capability without the overhead.

### **Sample AV Portfolio Companies:**



#### Haven

Al CFO that automates and accelerates bookkeeping for startups



#### **Toma**

Al Agent that automate customer communications and operational tasks for car dealerships



#### Lily Al

Al Marketing analyst that optimizes product contents and elevates product discoverability



#### Altera

Using AI to build digital humans, machines with fundamental human qualities

# **AI-FIRST Discovery**

#### **Al Discovered R&D Platforms**

Foundation models for protein folding, materials discovery, and climate chemistry compress research and development cycles from years to months. We target platforms, not single asset bets. Companies that own the integrated data, model, and lab loop become perpetual IP factories, able to spin out drug or material candidates or license the engine itself. This structure combines biotech style option value with software style margins, creating a category where capital efficient innovation compounds over time.

#### **Al Enhanced Human Brain**

Brain computer interfaces and multimodal wearables are beginning to fuse human cognition with computation. Precision Neuroscience's ultra thin cortical implant hints at think to type workflows and speech restoration for stroke survivors. The regulatory path is complex, but defensibility is enormous: once clinical and neural datasets accrue, switching surgeons or software providers means retraining from scratch. Over the long term, we expect subscription models for continuous neural data insights, similar to cloud EHR fees today.

### **Al Generated Digital Worlds**

Modern simulation engines can spin up endless photorealistic 3D environments for robotics, autonomous driving, and defense planning, while fashion, film, and e-commerce brands already rely on synthetic sets to shoot catalogs without lighting a studio. This unlocks infinite product variations and localized content at near zero marginal cost. The moat is the data refinery: every rendered frame feeds back into the domain specific generative model, compounding advantage over generic tools and lowering the cost of creativity.

### **Sample AV Portfolio Companies:**



#### **Precision Neuroscience**

Al-powered brain-computer interfaces to treat neuro-logical disorders with a minimally invasive, safely removable device



#### **Rigetti**

A pioneer in full-stack quantum computing. Its Quantum Cloud Services platform serves enterprises, government, and research clients.



#### **Unlearn Al**

Builds machine learning platforms to create biological digital twins for the healthcare and pharmaceutical industries.



#### Yoneda Labs

Al lab helping chemists optimize reactions parameters and develop drugs

### **AI-FIRST Industries**

### Al Wrapped Service Firms – High Tech Inside, High Touch Outside

Humans are still front and center, but the back office is now software. Imagine a consulting partnership with five revenue-generating partners who meet clients, build trust, and give strategic advice, while hundreds of AI agents work quietly in the background. These agents, drawn from our "AI Copilots for Every Profession" thesis, handle research, drafting, modeling, compliance checks, and scheduling around the clock. The result is a service firm that feels high-touch to the client yet scales like software, charging traditional consulting fees but running with SaaS-level margins.

### **Enterprise Specific Al Operating Systems**

Industry centric AI shifts the focus from generic models to vertically fine tuned systems trained on proprietary documents, transactions, and workflows. In regulated or high stakes domains accuracy, context, and auditability are non-negotiable, making data the deepest moat. As usage compounds, the operating system learns, automates, and recommends with ever greater precision, locking in customers through performance gains and compliance trust that no horizontal model can match.

### **Sample AV Portfolio Companies:**



#### **Patlytics**

Advanced AI engine to develop successful IP/Patent strategy for legal professionals



#### **Ghost Robotics**

Al-powered Quadrupedal robotic vehicles for commercial and defense applications



#### **Tumeke**

Computer vision platform that detects injury risk in real time for industrial teams — no wearables needed



#### **Gatik**

Autonomous vehicle company focused on "middle-mile" B2B short-term logistics

## **AI-FIRST Infrastructure**

#### **Al Infrastructure and Services**

This is the plumbing and power grid of the AI economy. It covers everything from the high powered GPUs that train models, to the data pipelines that move and clean information, to the software that keeps models running safely in production. Companies buy these "picks and shovels" so they can build, launch, and monitor AI products at any scale, without reinventing the stack each time.

### Micro Al on the Edge

Al models are now small enough to run edge devices, from autonomous vehicles to everyday gadgets like smartphones, so data never leaves the device and answers come with zero lag. Picture sub-\$50 devices in factories, cars, or homes that spot safety issues, predict breakdowns, or monitor health, then charge a small monthly fee for their insights. Startups that can shrink models to a few kilobytes, protect data locally, and stretch battery life will control the gateway to billions of low-power connected things.

### **Sample AV Portfolio Companies:**



#### Cohere

Cohere is making natural language Al accessible to all developers and businesses, even those without massive compute resources or machine learning knowledge.

# **Turing**

#### **Turing**

Co-pilot for AI model development that accelerates AGI research into results



#### **Ceramic Al**

Accelerates Al model training through advanced parallel training tech stack



#### Lambda Labs

Lambda is a hybrid Al cloud infrastructure provider that offers on-site and cloud-based GPU computing infrastructure, along with a software stack for Al engineers and deep learning operations.

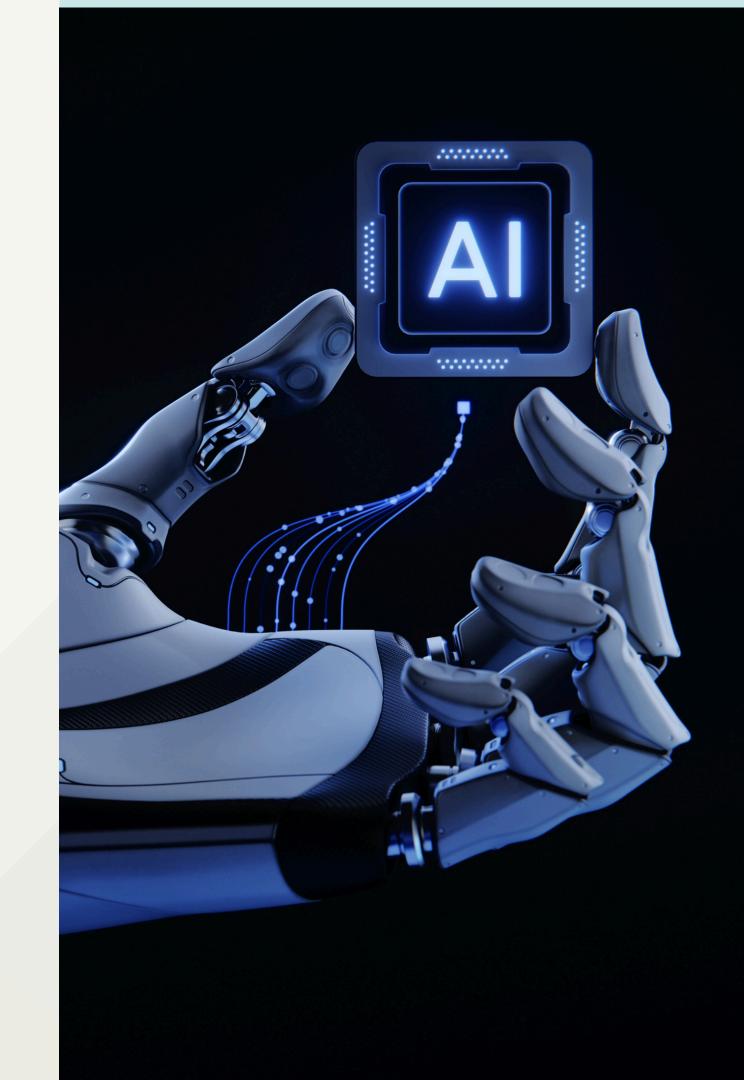
# Fast Yes/No Checklist

Lends	Fast YES	Fast NO
Data Advantage	Captures proprietary, compounding dataset on Day 1 (e.g., closed-loop user data, unique sensors)	Relies solely on public data or third- party APIs with no moat
Model Strategy	Clear plan to fine-tune, partner, or own weights and roadmap to compress costs	"We'll just call GPT-4 forever" with no visibility on GPU or API economics
Al-Native Ops	Agents/coprocessors budgeted as "headcount," automated back office in operating plan	Traditional org chart; Al mentioned only in product demo
Margins Under Stress	Path to ≥70% gross margin after GPU arbitrage and quantization	Unit economics collapse if model pricing shifts or volume spikes
Defensibility Beyond Speed	Workflow lock-in, network effects, regulated data, or community flywheel	Nothing sticky once open-source models catch up; easy to rip-and-replace
Founding Team	Al fluency, Domain Expertise	Lack of understanding of Al speed and impact

Information is illustrative and is not intended to be a comprehensive reflection of Alumni Ventures' investment evaluation process.

### The Fund

- Investments in AI First Ventures, consistent with the investment thesis
- Portfolio of ~15-20 deals invested over ~12-18 months
- The Al-First Fund will invest in Al Native startups, diversified by sector, geography, and lead investors.
- We seek to secure pro-rata rights and retain reserves for follow-ons
- \$10K minimum investment



Alumni Ventures

The Team

### **The AI First Fund Team**





### Ray Wu MANAGING PARTNER

- 20+ years experience investing across wide range of industries
- Early Al work at IBM, Deep Blue
- Global Al insight, US & Asia
- Investor in robotics & Al-driven IoT
- 10+ years in corporate venture space
- Dual MBA from UC Berkeley and Columbia
- With AV since 2021

**Biography** 

LinkedIn



### Jack Statza, CFA PARTNER

- With AV since 2021
- Experience with Deep Tech investing as well as AI/ML, Blockchain, and SaaS
- 15+ years experience investing
- Background at Allstate Ventures, Lazard and Northern Trust
- MBA from U Chicago, BBA from Wisconsin, CFA charterholder

**Biography** 

LinkedIn



### Sophia Zhao PARTNER

- Experience in capital advisory, corporate development, and operational optimization
- Previously at crypto firms
- Joined AV in 2021
- Innovation and blockchain mentor at multiple institutions
- Degrees from Simon Fraser, U British Columbia, and Yale

**Biography** 

LinkedIn



### Bryan Liu SENIOR ASSOCIATE

- Experience in M&A, venture investing, strategy consulting
- Prior roles: Led \$7B+
   acquisitions at PayPal; advised
   Disney, Google, Sony at Deloitte
- BS from University of Southern California, MBA from Northwestern's Kellogg

LinkedIn

## **Al First Venture Scouts**



Independent network of experienced experts and angel investors referring and vetting deals for the fund.



Jay Allardyce
EVP & GM, Insightsoftware
Data and Analytics Business
Co-Founder, Generative AI,
#1 AI community on LinkedIn



Paul Campbell
Corporate innovation
leadership at top firms
Created 50+ new businesses
(4 unicorns)



Liangliang Cao

Principal scientist at Apple
Google Cloud speech & visioning
tech lead



Paul Chen
Co-Founder of Botrista Technology
Startup serial entrepreneur



Vish Kulkarni

18+ years leading tech-driven orgs in domestic and international markets



Joshua Lee
Founder & CEO, Ardius
(acquired by Gusto)
Investor and Limited Partner,
VentureTwelve



Alan Leong
CEO & Founder, Hesperian Ventures
Chief Revenue Officer for R2DIO
Co-Chair of the Berkeley
SkyDeck Fund



James Wu

Partner, M12, Microsoft's Venture Fund
Former FTV Capital Investors
(\$4B assets)

Mentor at startup incubator 10x
Innovation Lab

### Vetted Deals Sourced From Extensive Team & Network

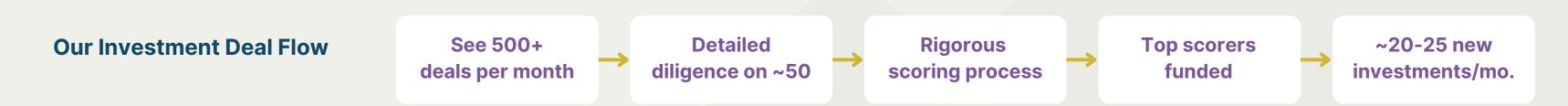


~40 full-time investment professionals with broad networks & investing expertise, connections to alumni of top schools

- Deal flow stems from our investment teams, 850K member community,<sup>1</sup> extensive high-quality VC network
- Exclusively co-investor; highly selective from massive deal flow
- Disciplined, rigorous, and selection scoring process using the wisdom of small crowds
- Diversified portfolios



The Alumni Ventures investment professionals team as of June 5, 2025



# Ready for the Next Step?



#### **Self-Service**

Visit our website to read more about the fund.





#### **Full Service**

Talk to our Senior Partners for a guided walkthrough of our fund offerings and how to get started.







Dan Burns
SENIOR PARTNER



Stacey Tsai
SENIOR PARTNER



Darrin Wizst
SENIOR PARTNER

# Already an investor? Your account managers are here to help.

- "First Call" for anything you need as an investor
- Ensure you know what's in your portfolio and how it's performing
- Can assist with any administrative questions or needs



Stephanie King
SENIOR VICE PRESIDENT



Hilary Ncala
SENIOR VICE PRESIDENT

**Alumni Ventures** 

# Further Reading & References

# **Alumni Ventures Key Terms**

- Investment Amount: \$10K \$3M
- **How to Invest:** With cash, trusts, retirement funds, or vehicles created for non-U.S. citizens.
- **Management Fee:** AV charges an amount equivalent to 2% annual management fee for a fund's 10-year anticipated term. Loyalty rewards for commitments at qualifying threshold; see here for more information.
- **Profit Share:** Investors are typically paid proceeds from investments within 45 days following the quarter in which a portfolio company exits or provides a distribution. After the capital contributions, including the management fee, allocable to an individual portfolio company investment are returned to investors, AV shares profits realized on that investment 80/20 (80% to investors and 20% to AV). This calculation is done for each investment made by the Fund and is referred to as "Deal Carry."\*
- One Capital Call: AV will take its management fees when you fund your commitment and charges the fund no other expenses for items such as travel, fund formation, accounting, or other admin-related costs, so you will not be subject to any additional capital calls throughout the life of the fund.
- **Term:** Liquidity is provided over 10 years as investments exit. There are <u>no more management fees</u> if a company remains in a fund beyond 10 years.
- Retirement Account Investing? Yes, available.



# QSBS: A Potential Significant Tax Advantage

Some investments with AV may potentially be 100% tax-exempt from federal and some state capital gains (up to \$15 million) through QSBS.

- Investments that may be eligible for QSBS will be noted on K-1.
- Investing earlier = more potential companies qualify: You only get the benefit if your personal investment in the fund is fully signed and funded prior to the fund investing in a given company.
- **Expectation setting:** We can't predict the volume and size of future exit and liquidity events. We expect there will be many qualifying events throughout our portfolios with a positive impact for investors.



# Loyalty Rewards & Fee Reductions

We have built AV around serving the needs of our 10,000+ individual investors. Fee reductions are automatically reallocated towards additional investable capital for the relevant investments, and **eligible investors can earn both types of rewards simultaneously on eligible investments.** 

### **Committed Capital Rewards**<sup>1</sup>

Fee reductions for those who cumulatively have \$500K+ committed capital with AV and our funds.

• Our most loyal and long-term investors earn fee reductions on all investments after attaining eligible investment totals.

Tier	Lifetime Committed Capital	Fee Reduction	Effective Fee Rate
Tier 1	\$0 - \$500K	0%	20%
Tier 2	> \$500K - \$750K	1%	19.8%
Tier 3	> \$750K - \$1M	2%	19.6%
Tier 4	> \$1M - \$3M	3%	19.4%
Tier 5	> \$3M - \$5M	4%	19.2%
Tier 6	> \$5M - \$10M	5%	19.0%
Tier 7	> \$10M	7.5%	18.5%

<sup>1.</sup> Each tier reward requires an investment above the threshold listed, e.g. \$500,001 for Tier 2. AV may offer different fee reductions for funds offered through or in conjunction with financial partners with respect to certain bespoke funds for certain institutional investors or other specialized or new investment funds or offerings. All tier rewards remain subject to change at the discretion of AV without notice to investors. For more information, see here.

### **Timing Rewards**

Fee reductions for those who invest earlier in the fundraise process.

 Investors joining the fund during the First or Second Close will be rewarded with a reduction of Management Fees as shown below.<sup>2</sup>

Closes	Fee Reduction	Effective Fee Rate
First Close	10%	18%
Second Close	5%	19%
Final Close	0%	20%



<sup>2.</sup> Eligible fund types include Alumni Funds, Focused Funds, Total Access Funds, and Community Funds. Ineligible fund types include Syndication Funds and Opportunity Funds. Timing rewards begin for eligible funds that have initial closes in December 2023 and onward. All Fee Reductions remain subject to change at the discretion of AV without notice to investors. For more information see here.

**Alumni Ventures** 

More About Venture Capital

# Sophisticated Investors Are Increasing Allocation to VC



# According to a 2021 Cambridge Associates whitepaper:

- Some \$3 billion+ endowments had an average allocation to private equity/venture capital of 28.2%.
- Institutions with higher private investment allocations experienced higher returns historically.
- And those returns tended to be less volatile.
- Relative benefits are even more dramatic for VC alone.



— VENTURE CAPITAL JOURNAL, 2023 <sup>2</sup>

Endowments of all sizes have been increasing their commitments to private funds over the last five years."

— CAMBRIDGE ASSOCIATES, 2022 <sup>3</sup>

U.S. institutional investors are looking to allocate more of their portfolios to alternative investments as a way to combat inflationary pressure."

BOSTON-BASED CERULLI ASSOCIATES, 2022

In a recent study, UHNW families are allocating 10% of their total portfolios to venture capital."

CAMPDEN WEALTH RESEARCH STUDY 5

<sup>1.</sup> Maureen Austin, David Thurston, William Prout, "Building Winning Portfolios Through Private Investments," Cambridge Associates, August 2021. Data from 12/31/2020.

<sup>2.</sup> Greg Gethard, "Why College Endowments are Betting big on VC and PE," Venture Capital Journal, February 24, 2023.

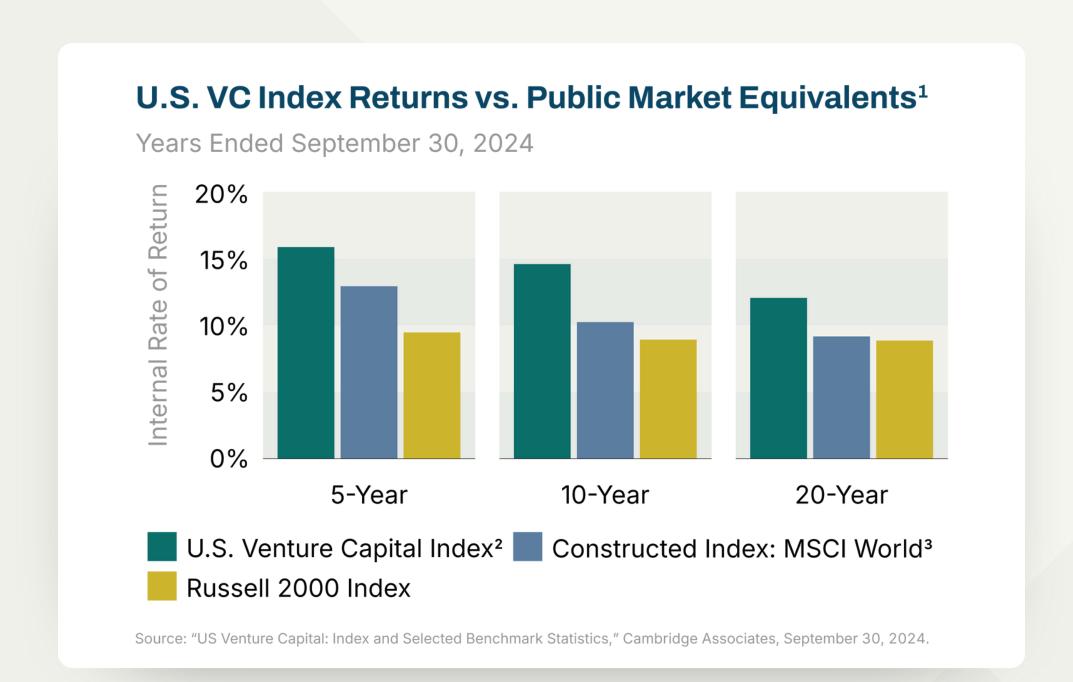
<sup>3.</sup> Suzanne Brenner and Justin Reed, "Market and Portfolio Update Q3 2022," Brown Brothers Harriman, July 26, 2022.

<sup>4.</sup> Laxman Pai, "U.S. Institutional Investors Increase Allocation to Alternative Investments," Opalesque, December 9, 2022.

<sup>5.</sup> Francois Botha, "6 Family Office Trends In Direct And Venture Capital Investment," Forbes, August 20, 2020.

# Venture Capital Has Outperformed Public Markets





Venture capital has outperformed public market equivalents in the 5-, 10-, and 20-year periods ending September 30, 2024.

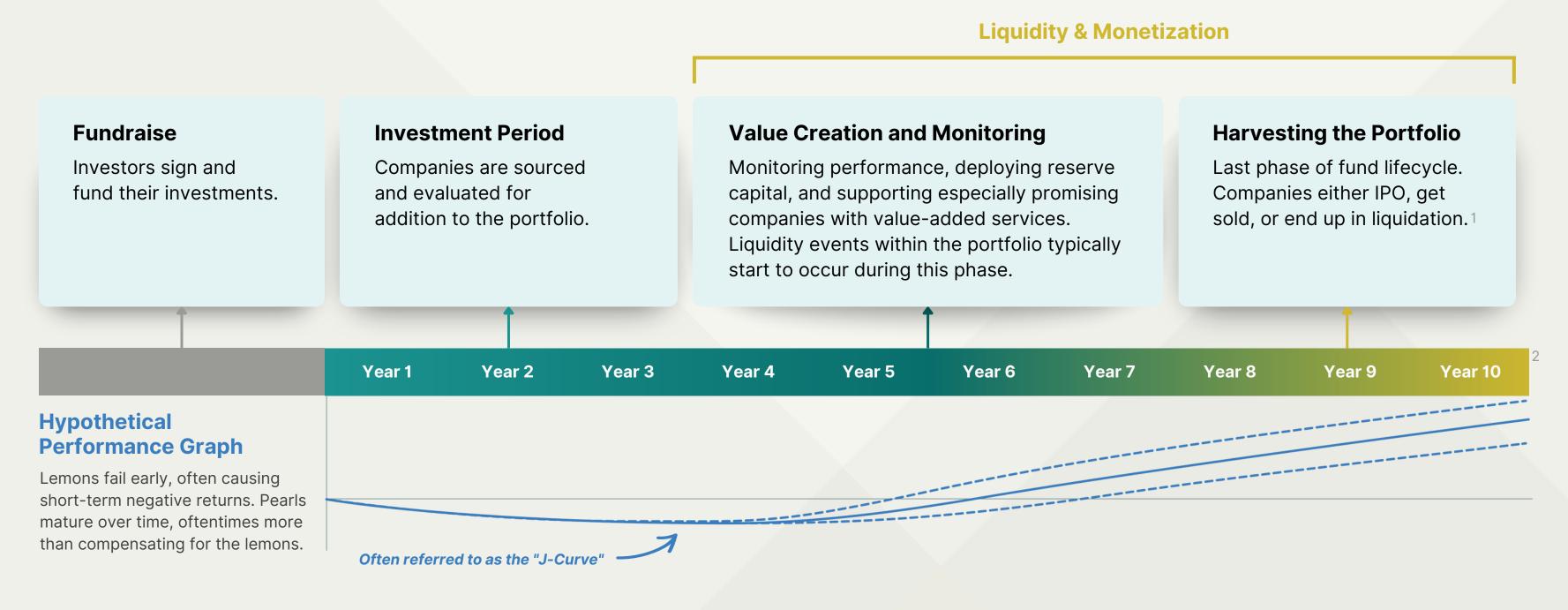
<sup>1.</sup> Pooled horizon return, net of fees, expenses, and carried interest.

<sup>2.</sup>CA Modified Public Market Equivalent (mPME) replicates private investment performance under public market conditions. The public index's shares are purchased and sold according to the private fund cash flow schedule, with distributions calculated in the same proportion as the private fund, and mPME NAV is a function of mPME cash flows and public index returns. "Value-Add" shows (in basis points) the difference between the actual private investment return and the mPME calculated return. Refer to Methodology page for details.

<sup>3.</sup> Constructed Index: MSCI World/MSCI All Country World Index: Data from 1/1/1986 to 12/31/1987 represented by MSCI index gross total return. Data from 1/1/1988 to present represented by MSCI ACWI gross total return

# The Lifecycle of a Venture Fund

Investors typically start to see liquidity from their investment within a few years following the investment period. Diversifying by stage means that more mature portfolio companies tend to have a quicker time frame to exit, while earlier stage companies may require the full 10 years of the fund to provide liquidity. Failures typically happen in the first half of the fund's life, which can lead to a "J-Curve" effect on performance.



<sup>1.</sup> In limited cases, the fund's investments in some companies could be sold or transferred in a secondary transaction with another investor.

<sup>2.</sup> NOTE: The Fund Manager has discretion to extend the life of the Fund by 2 years, up to two times. The life of the Fund may be further extended where reasonably necessary to preserve Fund assets.

### **Alumni Ventures**

We'd like to be your venture partner.

### **Our Funds Have Something for Every Investor**

AV serves a range of accredited individuals with different motivations and needs — as exemplified by these personas.



**Tech Enthusiast** 

Believes that technology is key to driving humanity forward



**Venture Curious** 

Wants to learn about and make initial investments in venture



**Legacy Builder** 

Seeking to pay it forward to future generations



**Trophy Hunter** 

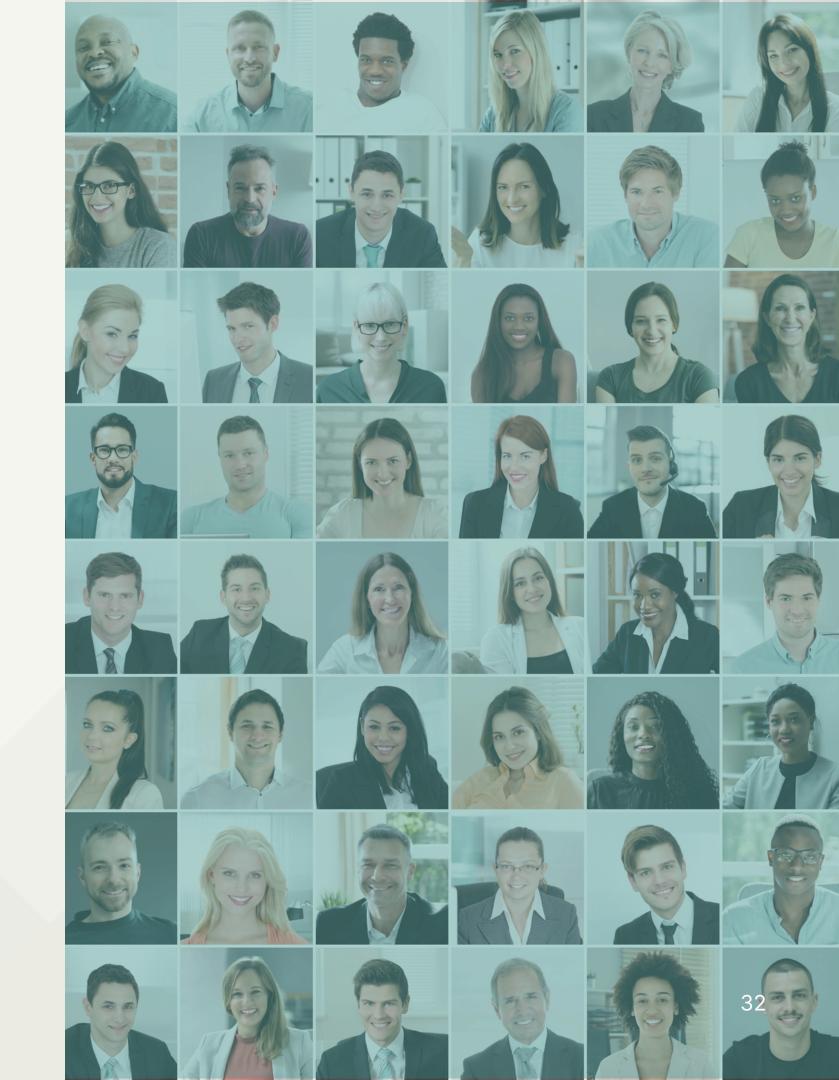
Interested in big-return opportunities



**Asset Allocator** 

Believes diversification and compounding are the way to build wealth

The personas are designed to represent potential attributes of venture capital investors.



# **AV: Our Trophy Case**

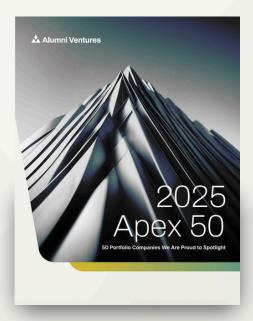




NOTE: Alumni Ventures (AV) has democratized access to professional-grade venture capital, a key asset class missing from the portfolios of many individual accredited investors. AV has received several awards from national outlets and organizations, recognizing our distinct model and the quality and breadth of our investment activity. See Alumni Ventures' Awards & Rankings.

### **Accomplishments to Date**

- Leading venture firm for individuals in the world
- Largest, most engaged community in entrepreneurship
- Unmatched team of exceptional size and talent
- Top content brand for venture-curious people
- Robust sourcing engine, winning access to deals led by top VCs



#### **AV'S APEX 50**

50 standout companies in the AV portfolio, chosen for their innovation, performance, and potential

**Read the Report** 

# **Alumni Ventures Investing Performance**



Alumni Ventures is recognized as performing in the top quartile of all venture firms. Funds typically have a 10-year lifecycle and venture capital investment performance tends to significantly improve in years 6-10. Investors may consider consistent annual allocations to maximize opportunities for growth and diversification over time.



VINTAGE	AV DPI <sup>4</sup>
2017	TOP QUARTILE
2018	TOP QUARTILE
2019	TOP QUARTILE
2020	TOP QUARTILE

Performance data as of 12/31/24

<sup>1.</sup> The funds are long-term investments that involve a substantial risk of loss, including the loss of all capital invested. Past performance is not indicative of future results.

<sup>2.</sup>MOIC (Multiple on Invested Capital) is equivalent to the multiple of return gross of fees and equals (Current Valuation + Amounts Returned) / Total Investable Capital. Reported performance would be lower if the impact of fees were reflected.

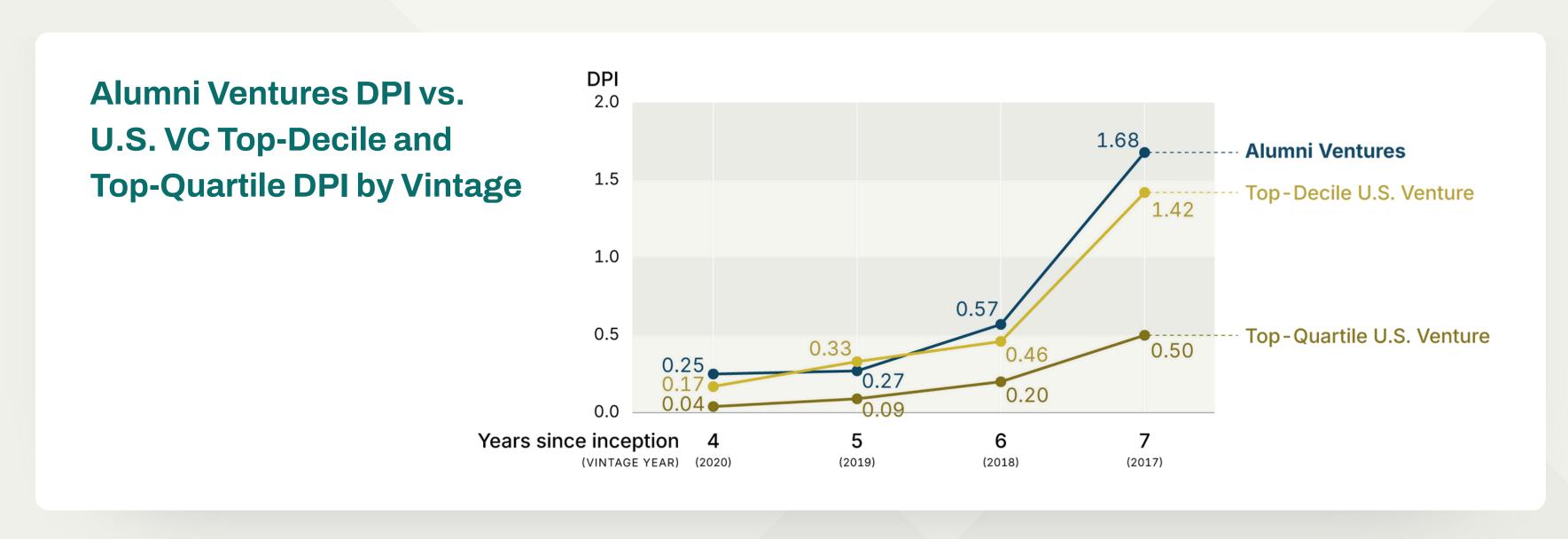
<sup>3.</sup> TVPI (Total Value to Paid-In Capital) is equivalent to the multiple of return after the impact of management fees, taking into account any incentive allocations paid, but does not take into account incentive allocations unpaid and accrued in connection with Current Valuation. TVPI equals (Current Valuation + Amounts Returned) / Total Paid-In Capital. Reported performance would be lower if the impact of potential incentive allocations were reflected.

<sup>4.</sup> Performance data is from Cambridge Associates Venture Benchmarks and is as of 12/31/24. Industry Top Quartile as determined by Cambridge Associates. Distributions to Paid-In Capital (DPI) for AV Funds and Industry Top Quartile is net of management fees and net of incentive allocations applied to amounts distributed to investors. For additional information on Cambridge Associates and the data and calculations see av-funds.com/disclosures.

# **Consistent Top-Decile Investment Performance**



Venture returns are typically harvested in years 6–10. Isolating some of our more mature vintages, AV consistently performs in the top decile against U.S. VC Industry Benchmarks. Of course, these vintages all still have time to play out, and the DPI metric will only increase as time goes on.



NOTE: Graph compares Alumni Ventures' 2017–2020 fund vintages against peer group data published by Carta. Performance shown is Distributions to Paid-in Capital, which is Amounts Returned to Investors / Paid-in Capital, and is net of all applicable fees. Carta data is available here. Performance as of 12/31/24. For information on the performance of all AV fund vintages, please see here.

#### RISK FACTORS AND INVESTMENT CONSIDERATIONS

### Investments in Reliance on Rule 506(c) of Regulation D; Ability to Participate in Investments Dependent upon Status as an Accredited Investor.

The fund may acquire one or more securities in transactions involving a general solicitation. The offering entities of these securities may charge certain fees and expenses, including a portion of the amount invested from each investor and a portion of the proceeds when the investment has a liquidity event. If an issuer admits even one investor who is not accredited, it would be likely to have a material adverse effect on such issuer. Further, the SEC has adopted regulations under which crowdfunding may be used by small issuers to seek funding from non-accredited as well as accredited investors. Consistent with those regulations, the fund may locate and acquire securities through registered funding portals as well.

#### FEES; TIME REQUIRED TO MATURITY OF INVESTMENT; NATURE OF INVESTMENTS.

The fund is subject to substantial fees which AV may keep irrespective of profitability. This fee maybe offset by profits on income generated from securities or sales of securities to avoid losses. Furthermore, any profits earned by the fund or for certain funds, its investments regardless of overall fund profits, will be subject to the promoted interest from which AV or its affiliates will benefit. There can be no assurances that AV will be able to secure investment capital in amounts sufficient to provide the fund with enough capital to enable it to meet its investment objective. While the fund intends to invest in the number of securities identified in the materials even if only a minimal amount is raised, the fund may not be able to meet this objective or may not be able to invest in some securities due to it not being able to meet minimum investment requirements. There can be no assurance that AV will either identify or consummate profitable investments for the fund. It is anticipated that a period of time will be required for AV to identify and effect acceptable investment opportunities sufficient to fully invest the capital received by the fund. The securities will be comprised primarily of "restricted securities" and the fund will not be able to readily liquidate such securities. Investments in start-ups and emerging companies are highly speculative. The portfolio companies may require several years of operations prior to achieving profitability and may never achieve profitability. The securities will be illiquid and may not have realizable value for several years, if ever. The securities acquired by the fund may be subordinated or junior in right of payment to senior or secured debt or other equity holders. In the event a portfolio company cannot generate adequate cash flow to meet debt service, all or part of the principal of such company's debt may not be repaid and, in such event, the value of the securities could be reduced or eliminated through foreclosure on the portfolio company's assets or the portfolio company's reorganization or bankruptcy.

#### PORTFOLIO COMPANY RISKS.

Although the fund's investments may offer the opportunity for significant gains, such investments will involve a high degree of business and financial risk that can result in substantial losses. These risks include the risks associated with investment in companies in an early stage of development or with limited operating history, companies operating at a loss or with substantial variations in operating results from period to period, and companies that need substantial additional capital to support expansion or to achieve or maintain a competitive position. AV expects that most portfolio companies will require additional capital, the amount of which will depend upon the maturity and objectives of the particular portfolio company. It is anticipated that each round of funding will provide a portfolio company with enough capital to reach the next major valuation milestone. If the capital provided is insufficient, or for other reasons, the portfolio company may be unable to raise the additional capital or may have to do so at a price unfavorable to the prior investors including the fund. The availability of capital also is a function of capital market conditions that are beyond the control of the fund or any portfolio company. There can be no assurance that AV or the portfolio companies will be able to predict accurately the future capital requirements necessary for success or that any additional funds will be available from any source.

#### LIMITATIONS ON LIQUIDITY OF INVESTMENTS; EFFECT ON VALUE.

It is anticipated that a substantial portion of the fund's investments will consist of securities that are subject to restrictions on sale by the fund because they were acquired from the issuer or a third party in "private placement" transactions or because the fund is deemed to be an affiliate of the issuer under applicable law. These circumstances may require the fund, and indirectly, its underlying investors, to hold portfolio company investments for several years before any opportunity to monetize those investments becomes available.

#### **LEGAL DISCLOSURES**

Each of the various funds is a different series of Alumni Ventures Group Funds, or Alumni Ventures Sidecar Funds, LLC (AV Funds). Each of the funds involves a different investment portfolio and risk-return profile. The manager of each fund is Alumni Ventures, LLC, a Delaware-based venture capital firm.

All valuations of AV Funds, or any asset held by any AV Funds, are determined in accordance with AV's Valuation Policy.

Certain third party rankings and awards that may be referenced in this communication can be viewed, along with certain information about the methodologies employed in the rankings, below:

CB Insights – Top 20 Venture Capital Firm (2024)

Pitchbook – U.S. Top 3 Most Active VC (18, 19, 120, 121, 122, 123, 124)

FastCompany – Most Innovative Personal Finance Companies (2022)

Vestbee – Top 100 Best Performing Funds from the U.S. (2023)

Inc. Magazine – Founder-Friendly Investors (2024)



#### RISK FACTORS AND INVESTMENT CONSIDERATIONS

#### RISK FACTORS AND INVESTMENT CONSIDERATIONS

The risks of purchasing an Interest include, but are not limited to, the following:

#### General; Operating History of the Fund; Risks Inherent in Investment Strategy.

The purchase of units in the fund is highly speculative and involves significant risks, and the units should not be purchased by any person who cannot afford the loss of their entire investment. The investment objective of the fund is also highly speculative. Holders of units may be unable to realize a substantial return on their investment in theunits, or any return whatsoever, and may lose their entire investment. For this reason, each prospective purchaser of units should read all offering and legal materials carefully and consult with their attorney and business and/or investment advisor. The fund does not have any significant business history or operating experience that investors can analyze to aid them in making an informed judgment as to the merits of an investment in the fund. There can be no assurance that the fund will be able to generate revenues, gains or income, or, even if it generates revenues, gains or income, that its investments will be profitable. Any investment in the fund should be considered a high-risk investment because investors will be placing their funds at risk in an unseasoned start-up investment vehicle with the attendant unforeseen costs, expenses, and problems to which a new business is often subject. The fund has been newly organized to acquire securities. Those securities will be highly speculative. The composition and terms of the securities, as well as the portfolio companies or other funds issuing such securities, has not been determined and will be influenced by various factors, including the availability and pricing of the securities, the expected growth potential of the portfolio companies, and the availability of fund capital allocated to purchase such securities. The fund's strategy is to rely on information provided by potential portfolio companies and on the AV's independent research and judgment. No assurance can be given that information provided by third parties will be accurate or that the fund's investment strategy will be successfully implemented.

Generally, the fund will not be able to sell these securities publicly without the expense and time required to register the securities under the Securities Act, or may only be able to sell (or may choose to sell) the securities under Rule 144 or other rules under the Securities Act, which permit only limited sales under specified conditions. The fund may encounter limited opportunities to make private secondary sales of these securities. While the availability of these opportunities cannot be guaranteed, any secondary sale may involve price discounts or other disadvantageous terms when compared to traditional exit events. The fund Manager's discretion will extend to whether, and to what extent, to pursue any secondary sale opportunity.

#### INVESTMENT VALUATION DETERMINED BY AV.

AV will be responsible for the valuation of the fund's investments in its portfolio companies that are not listed or otherwise traded in an active market. There is a wide range of values that are reasonable for an investment at a given time and, ultimately, the determination of fair value involves subjective judgment not capable of substantiation by auditing standards. In some instances, it may not be possible to substantiate by auditing standards the value of the fund's investment in a portfolio company. In connection with any future in-kind distributions that the fund may make, the value of the securities received by investors as determined by AV may not be the actual value that the investors would be able to obtain even if they sought to sell such securities immediately after an in-kind distribution. In addition, the value of an in-kind distribution may decrease or increase significantly subsequent to the distributees' receipt thereof, despite the accuracy of AV's evaluation.

#### No Market for Units.

Funds will only be available for distribution when securities are sold or when distributions of funds are made by portfolio companies with respect to any securities. The time that distributions are actually made will be solely dependent upon the timing of the realization of proceeds from the securities and the determination of AV to distribute any such funds. No market for the units exists, and it is not anticipated that one will develop. The units are not redeemable or transferable except as outlined in the Operating Agreement. Purchasers of the units will be required to bear the economic risk of their investment for an indefinite period of time. The units are not registered under the Securities Act or applicable state securities laws and may not be re-sold unless they are subsequently registered or an exemption from registration is available. Investors have no right to require, and the fund has no intention of effecting such registration. Consequently, an investor may not be able to liquidate an investment in the units, and a bank may be unwilling to accept the units as collateral for a loan. The units will not be readily marketable, and purchasers thereof may not be able to liquidate their investments in the event of an emergency.

#### **Conflicts of Interest; Co-Investment; Cross-Class Liability.**

AV, the members of the investment committees of the AV funds with which the fund co-invests, and their respective affiliates may face various conflicts of interest in connection with their respective relationships and transactions with the fund. AV's other clients, and/or its personnel, may invest on a side-by-side basis with the fund, the fund may invest in securities in which another client has invested, or another client may invest in an opportunity that may also be appropriate for the fund. AV and its affiliates currently have other investments that may compete directly with the fund for investment opportunities, and AV intends to organize and manage additional entities similar to the fund. In addition, the fund and other clients may seek to invest in portfolio companies based on rights to participate granted in connection with the fund's or other clients' prior investment in the portfolio company. Over time AV will allocate investment opportunities in a fair and equitable manner acting in the best interest of its clients as determined by AV's sole discretion. AV will consider whether each selected investment is suitable for each client based on criteria germane to that client, which may include legal, tax, regulatory, and other criteria, such as the client's investment objectives, strategy, and diversification requirements and available cash to invest. AV and its affiliates will not be prohibited from making additional investments or participating in business ventures outside of and independent of the fund.

#### **Compensation to Manager and Its Affiliates; Lack of Separate Representation.**

It is anticipated that counsel to AV will continue to represent AV and the fund after the consummation of the offering described herein. Such counsel has not acted independently on behalf of the investors, and potential investors should consult with and rely on their own legal counsel with respect to analyzing the terms of this investment and any future matters related to the fund or the ownership of units in the fund.

Contact <a href="mailto:info@av.vc">info@av.vc</a> for additional information. To see additional risk factors and investment considerations, visit <a href="mailto:av-funds.com/disclosures">av-funds.com/disclosures</a>

